

Your monthly
music forecast!

Storm Tracker 50

Greta Van Fleet

Sofi Tukker

Anitta

H.E.R.

and more

 memBrain

THE STORM REPORT

ISSUE NO. 50
JANUARY 2018



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English singer-songwriter Ed Sheeran (STORM #1, January 2012), coming off of a record-setting 2017.

ABOUT THE STORM REPORT

STORM = STRATEGIC TRACKING OF RELEVANT MEDIA

The STORM Report is a compilation of up-and-coming bands and artists who are worth watching. Only those showing the most promising potential for future commercial success make it onto our monthly list.

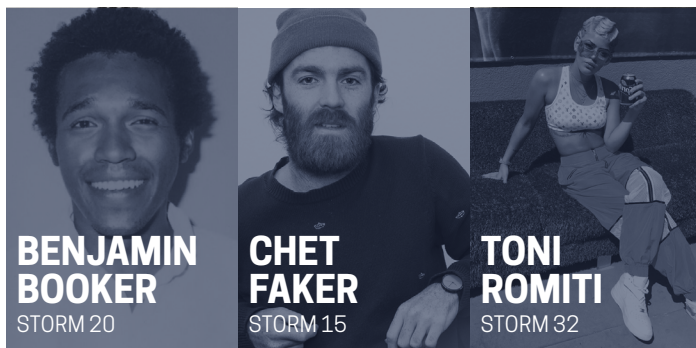
How do we know?

Through correspondence with industry insiders and our own ravenous media consumption, we spend our month gathering names of artists who are “bubbling under”. We then extensively vet this information, analyzing an artist’s print & digital media coverage, social media growth, sales chart statistics, and various other checks and balances to ensure that our list represents the cream of the crop.

Why do we do it?

Music is the best way to sell products because it creates such a powerful emotional connection with an audience. The STORM Report provides our clients with a tool to harness the music that will be the most relevant to audiences in the near future, thereby becoming very useful for the enhancement of products, promotions, and platforms.

STORM ALUMNI



A LETTER FROM THE EDITOR

When memBrain launched The STORM Report in 2012, it was primarily to inform our global brand clients and industry insiders (music managers, label executives, talent agencies, etc.) of emerging artists on our radar. Over the past several years, we have evolved the report to include key trends impacting the music business with a strong focus on the relationship between music and brands. This month, we celebrate the release of our 50th issue of The STORM Report with an expansive look back over the past 5 years of featured artists and other highlights. As part of our celebration, we will also be launching a new Podcast series that will coincide with the release of our magazine each month, as well as a series of events called “STORM Shelter.” Stay tuned for details and thanks for being our valued reader!



Jennifer Sullivan
President, memBrain
Editor-in-Chief, The STORM Report

STORM STAFF

Jennifer Sullivan
Editor-in-Chief

Ian Hecht
Assistant Editor

Grace Slansky
Writer/Researcher

Daniel Ordonez
Designer

EYE OF THE STORM

STORM TRACKER 50

Selena Gomez

In 2012, memBrain created The STORM Report to provide our clients with early warning radar for the “next Justin Bieber.” Of course, capturing lightning in a bottle is no perfect science – and so we created our own algorithm and metrics for identifying, evaluating, and tracking artists with potential for greatness. For our 50th issue of The STORM Report, we reviewed the 1000+ artists featured in the magazine to date, and are proud to present the top 50 performing STORM artists (plus 50 honorable mentions, since there were too many to great artists on our alumni list to mention). Thank you to everyone who has been part of this journey!

1) Selena Gomez *(Mar '12 | STORM No. 2)*

To say that superstar Selena Gomez has blown up in the last five years would be a gross understatement. Since we first featured her in early 2012 the 25-year-old won the AMA for Favorite Pop/Rock Female Artist, the iHeartRadio Music Award for Biggest Triple Threat, an MTV VMA for Best Pop Video, and 10 Guinness World Records, not to mention she has the #1 most followed Instagram account across the social media platform.

2) Ariana Grande *(Jun '12 | STORM No. 3)*

In June of 2012, Ariana Grande had yet to even release her first studio album! Since we first put her on our radar, each of Grande’s three albums have been certified platinum, her music videos have been viewed a total of more than 8 billion times online, and with 4 Grammy Award Nominations under her belt (not to mention 3 AMAs and an MTV VMA), she has effectively solidified her status as a pop idol for her generation.



3) Ed Sheeran

(Jan '12 | STORM No. 1)

Singer-songwriter Ed Sheeran first gained popularity with the release of his breakout single “The A Team,” which has since been certified seven-times platinum in the UK. Ed Sheeran has won

59 awards and 184 nominations for his recognizable brand of guitar heavy folk pop, and just this year he became the first artist to have two songs debut in the US top 10 in the same week. With so much momentum after all these years, we can’t wait to see what he will bring us next!

4) One Direction *(Mar '12 | STORM No. 2)*

One Direction went from 3rd place on “The X Factor” to becoming the defining “boy band” of the decade in just shy of 2 years. Often referred to as “1D,” the band has one of the most loyal fan bases we have seen in years, making them the first band in the US Billboard 200 history to have their first four albums debut at number one. Although the band is currently on hiatus, each of the members are pursuing other projects, and with their previous success it’s certainly a journey worth watching.



5) J Balvin

(Feb '16 | STORM No. 35)

J Balvin’s career has spanned over a decade, but in recent years he has really been making waves in the Latin field. Not only was he the first artist to receive a diamond certification in the Latin field,

but his music video for “Ginza” broke the record for most views on a Latin music video in the first 24 hours with over 2 million views. After his single “Mi Gente” featuring Willy William became the number 1 song globally according to Spotify, the global icon dropped 7 remixes, including a top 10 track with Beyoncé.

6) Shawn Mendes *(Sep '14 | STORM No. 20)*

Shawn Mendes first attracted a following when he began posting song covers on the social media platform Vine. Although Vine has since fallen out of fashion, 19-year-old Mendes is more popular than ever. He is one of five artists to ever debut at number one before the age of 18, and has headlined three world tours. Earlier this year he confirmed that he is working on his much-anticipated third album, so keep an eye on the charts!



7) Zendaya

(Jan '12 | STORM No. 1)

When we first featured Zendaya, she had just signed with Hollywood Records and was primarily known for her Disney Channel fame. Since then, her self-titled debut studio album broke the top 100 on

the US Billboard 200 chart and she has broken out into film. Most recently, she has starred in *The Greatest Showman*, in theaters this holiday season.

8) Martin Garrix

(Sep '13 | STORM No. 11)

Having topped *DJ Mag's* Top 100 DJ list in 2016 and 2017, Dutch DJ-wunderkind Martin Garrix has evolved to become one of the biggest names in the history of dance music. Much of Martin's mainstream success has come from his wildly popular collaborations such as "Scared to Be Lonely" with Dua Lipa, "In The Name of Love" with Bebe Rexha, and "There For You" with Troye Sivan, all of which have been streamed hundreds of millions of times. With his own label, STMPD RCRDS, multiple rumored side projects, and his young age, Martin is set to solidify his position as one of most popular DJs the dance music world has ever seen.

9) The Weeknd

(Sep '12 | STORM No. 1)

Abel Makkonen Tesfaye, more commonly known as The Weeknd, has rapidly made a name for himself as his generation's R&B go-to. He is the first artist in history to have simultaneously held the top three spots on the Billboard Hot R&B Songs chart, not to mention he has received 199 nominations and won 77 awards (including 2 Grammys, 9 Juno awards, 2 AMAs, and 8 Billboard Music Awards). The Weeknd has been teasing fans with the promise of new material for some time now, and we can't wait to see what he releases next!

10) Sam Smith

(Apr pt.2 '14 | STORM No. 2)

Sam Smith's signature style of blue-eyed soul has made him a stand out in the music industry. Since he was featured on Disclosure's breakthrough single "Latch," Smith has been releasing heart-wrenching ballads like nobody's business. Not only is he a favorite among fans, Smith is a superstar in the award space with 4 Grammys, 3 Billboard Music Awards, a Golden Globe, and the 2015 Academy Award for Best Original Song in recognition of his single "Writings on the Wall" from the James Bond film *Spectre*. After a brief hiatus, he released his second studio album *The Thrill of It All* in November of 2017, which is no exception to the caliber we have come to expect from the 25-year-old musician.

11) Ellie Goulding

(Mar '12 | STORM No. 2)

Since STORM featured her, English singer-songwriter Ellie Goulding has released two full studio albums. Her second release *Halcyon* debuted at number 2 on the UK Album charts and eventually made its way to number 1, and her following album *Delirium* is Goulding's highest-charting album in the US. Following that success, the singer recorded her single "Love Me Like You Do" for the movie *Fifty Shades of Grey*, earning herself a Grammy nomination in the process.

12) Charlie Puth

(Apr '15 | STORM No. 26)

Charlie Puth is a great example of an artist who utilized the internet to launch a wildly successful music career. Puth first gained a following for his musical covers on YouTube, but has since taken his career down a more traditional path collaborating with the likes of Lil Wayne, Jason Derulo, and Meghan Trainor, even earning three Grammy nominations and a Golden Globe nomination for his track "See You Again" with Wiz Khalifa. Charlie Puth's new album *Voicenotes* is expected to drop January 2018 and, after hearing the first couple released tracks, we certainly understand the buzz around it.

13) Post Malone

(Aug '15 | STORM No. 30)

Post Malone's meteoric rise to fame seemingly happened overnight. Less than one year after releasing his debut studio album *Stoney*, the 22-year-old hip-hop artist has seen two singles respectively hit numbers 8 and 1 on the US Billboard Hot 100. It seems in just this short amount of time, Post Malone has become the talk of the town, and his fans are eagerly awaiting his soon-to-be-released album *Beerbongs & Bentleys*.



14) Future

(Apr '16 | STORM No. 36)

Nayvadius DeMun Wilburn, known professionally as Future, is an American rapper and producer whose ability to churn out music at a rate that satisfies his fans is nothing short of enviable. In

fact, he is the first artist in history to debut two albums at number 1 in consecutive weeks! His signature style of utilizing Auto-Tune when rapping has been featured on several of his platinum tracks including "Turn On the Lights," "Jumpman," and "Mask Off."

15) The Chainsmokers *(Feb '14 | STORM No. 14)*

When EDM duo The Chainsmokers were first featured on The STORM Report they had just made waves with their viral single “#Selfie.” They have gone on to achieve mainstream success with their following releases, starting with “Roses,” which was the duo’s first song in the top 10 of the Billboard 100, and “Don’t Let Me Down,” which earned the duo a Grammy for Best Dance Recording. Their single “Closer” featuring Halsey was a hit of monster proportions, netting them their first #1 spot on the Billboard 100 with over a billion streams on Spotify and almost 2 billion plays on YouTube. The decorated duo has gone on to collaborate with Coldplay on “Something Just Like This,” and has won two AMA’s, and five iHeartRadio Music Awards.



16) Dua Lipa

(Sep '16 | STORM No. 39)

English singer and songwriter Dua Lipa is undeniably an international pop powerhouse. Her self-titled debut album was released in June 2017 and contained hit after hit, most notably

“New Rules,” which peaked at #15 on the Billboard 100 and topped the UK charts. Dua also linked up with Martin Garrix to create the charting single “Scared to Be Lonely,” which currently has almost 500m plays on Spotify. Her music has already amassed over 1 billion Spotify plays, and with only one album out, it’s obvious that we will be hearing her name for a long time to come.



17) Marshmello

(Sep '16 | STORM No. 39)

Enigmatic EDM producer Marshmello has been making waves with his uplifting bass productions since he first starting to post songs on SoundCloud in 2015.

While his identity remains a mystery, that hasn’t stopped him from breaking into the Billboard Top 100 with his singles “Alone,” “Silence” feat. Khalid, and “Wolves” feat. Selena Gomez. Ranking in Forbes’ list of the world’s top paid DJ’s, Marshmello has clearly proven that he is one of the few electronic artists that can strike a chord with mainstream audiences.

18) Austin Mahone *(Jan '12 | STORM No. 1)*

21-year-old pop vocalist Austin Mahone is another great example of

a millennial who has full advantage of what the internet has to offer in terms of launching a career in the music industry. Mahone began his musical journey by posting music videos to YouTube, and since then has worked with artists such as Becky G and Pitbull. He has just released his first full album *Dirty Work* and his fan base, particularly his large teen following, is already excited to see what he comes up with next.

19) Fifth Harmony *(Sep '13 | STORM No. 11)*

The members of Fifth Harmony each auditioned for the American version of “The X Factor” as solo acts, but failed to qualify for their desired categories, leading the show to place them together in the “group” category. Little did they know that this would be the jumping off point for a modern-day girl group complete with three albums to date and an overwhelmingly supportive group of fans. The pop group together has 4 MTV VMAs, an AMA, and 6 Teen Choice awards among other accolades, and on top of their collective achievement former member Camila Cabello is experiencing wild success with her solo career.

20) Kygo *(Apr.pt. 2 '14 | STORM No. 16)*

Norwegian tropical-house superstar Kygo has seen unbelievable success on digital platforms. After first gaining worldwide attention with his remix of “I See Fire” by Ed Sheeran, Kygo hit it big again with his single “Firestone” released in December of 2014, racking up over 400m views on YouTube and 430m plays on Spotify. Since then he has released a slew of other successful singles such as “Stole the Show,” “Stay,” and, most notably, “It Ain’t Me,” featuring Selena Gomez. Kygo was the fastest artist ever to achieve one billion plays on Spotify, and his streams of his songs have hardly slowed down since.

21) Macklemore *(Jun '12 | STORM No. 3)*

While Macklemore has been creating music since 2000, it wasn’t until 2012 that he achieved mainstream success with the release of his chart-topping single with Ryan Lewis, “Thrift Shop.” Their follow-up single, “Can’t Hold Us,” also went #1, making them the first duo to ever have two consecutive #1’s. “Thrift Shop” was a huge success, garnering over 1.1 billion views on YouTube and earning the duo two Grammy Awards for Best Rap Performance and Best Rap Song. Macklemore also won two additional Grammys for Best New Artist and Best Rap Album (*The Heist*) at the 2014 Grammys.



22) Khalid

(Aug '17 | STORM No. 47)

It could be argued that 2017 has been the year of Khalid. His platinum certified debut studio album *American Teen* was released on March 3, debuting at #9 in the Billboard 200 and eventually peaking at #4. Besides his album, Khalid owned 2017 through his chart-busting collaborations like “Rollin” with Calvin Harris, “1-800-273-8255” with Logic and Alessia Cara, and “Silence” with Marshmello. He is currently nominated at the 2018 Grammys for “Song of the Year,” “Best Music Video,” “Best R&B Song,” “Best New Artist,” and “Best Urban Contemporary Album.”

23) 5 Seconds of Summer (Mar '14 | STORM No. 15)

Pop punk band 5 Seconds of Summer originally rose to fame through their YouTube covers in 2011 and 2012 and built a solid fan base while touring with One Direction in 2013. Led by the popular single “She Looks So Perfect,” the band released their eponymous debut album in June 2014, which went on to hit #1 on the charts in 11 countries. Their second album *Sounds Good Feels Good* was released in 2015, and their third album was expected to be released in 2017.

24) Iggy Azalea (Mar '14 | STORM No. 15)

Australian rapper Amethyst Amelia Kelly, better known as Iggy Azalea, was just about to release her debut album *The New Classic* when she was featured in the STORM report in 2014. The album was wildly successful and produced five singles, including the ever-popular “Fancy,” which topped the charts in three countries including the US. Azalea sits with the Beatles as the only acts to have songs ranked #1 and #2 simultaneously with her first two Hot 100 Hits (“Fancy,” and “Problem.”). The album also earned her four Grammy Award nominations for Best New Artist, Record of the Year, Best Pop Duo/Group Performance, and Best Rap Album.

25) Halsey (Jun '15 | STORM No. 28)

New Jersey-born Ashley Nicolette Frangipane (Halsey) was discovered virtually overnight on SoundCloud when she was signed by Astralwerks in 2014. After her debut album *Badlands* went platinum in the US, Halsey had her biggest success with her collaboration with The Chainsmokers, “Closer,” in 2016. “Closer” was her first #1 in the Billboard Top 100 and went on to hold that position

for 12 straight weeks. It also became the second song ever to spend 32 weeks in the top 10 of the chart, and received a nomination for Best Pop Duo/Group Performance at the 2017 Grammy Awards. Her second album, *Hopeless Fountain Kingdom*, was released in 2017, and became her first album to top the Billboard 200.

26) Carly Rae Jepsen (Mar '12 | STORM No. 2)

Canadian born singer behind the viral hit “Call Me Maybe,” Carly Rae Jepsen’s monster single gave her commercial and critical success few artists ever achieve. After “Call Me Maybe,” Carly had a brief stint on Broadway as *Cinderella*, before releasing her album *Emotion* in 2015 to critical acclaim. Thus far, Carly has received many awards including three Juno Awards, a Billboard Music Award, and nominations for Grammy Awards, Emmy Awards, and People’s Choice Awards.

27) Ty Dolla \$ign (Oct '13 | STORM No. 12)

American singer-songwriter Ty Dolla \$ign had just signed a deal with Wiz Khalifa’s Taylor Gang Records and was making waves with the DJ Mustard-produced single “Paranoid” when he was featured on the STORM Report. Dolla \$ign has gone on to collaborate with the who’s who in Hip Hop and R&B, including Fifth Harmony on their smash hit “Work From Home.” That collaboration earned him and Fifth Harmony a slew of awards, including a Teen Choice, MTV Video Music Video, American Music, iHeartRadio Music, and Kids’ Choice award.

28) Logic (Jun '14 | STORM No. 12)

Sir Robert Bryson Hall III (yes, “Sir” is actually part of his name), better known by his stage name “Logic” was just about to release his first studio album, *Under Pressure* when he was featured in STORM. While *Under Pressure* debuted at #2 on the Billboard 200, Logic’s greatest achievement came in 2017 when his album *Everybody* debuted at #1 on the Billboard 200 off the strength of its triple platinum certified lead single, “1-800-273-8255.” Featuring Khalid and Alessia Cara, the song’s name is the phone number for the National Suicide Prevention Lifeline, and is currently nominated at the 2018 Grammys for Song of the Year and Best Music Video.

29) Becky G (Mar '12 | STORM No. 2)

American singer and actress Becky G. had just begun working on her first album when she was featured on the STORM Report in 2012. Her single "Shower" from the album was released April of 2014 and charted in multiple countries, including the US where it went multi-platinum. Her acting career has taken off as well, Becky starred as the yellow ranger in 2017's *Power Rangers*, making her the first queer superhero in a blockbuster film.

30) Migos (Apr '15 | STORM No. 26)

Creators of the viral hit "Bad & Boujee," American hip hop trio Migos have a talent for influencing pop culture. Besides introducing the dab to social media, their first Billboard #1 "Bad and Boujee" off their album *Culture* was ubiquitous for most of 2017. January, 2018 will bring *Culture 2*, and there's no doubt that they will find themselves in the spotlight once again.

31) Troye Sivan (Apr '15 | STORM No. 26)

Actor, YouTuber, and musician, Troye Sivan's first major label EP, *TRXYE*, debuted at #5 in the Billboard 200, containing the popular lead single "Happy Little Pill." Since then, his debut studio album, *Blue Neighborhood*, was released in September of 2015, giving him his first single in the Billboard 100 ("Youth"). His YouTube channel is the third most subscribed in Australia, and in August he confirmed that he will appear in the upcoming movie *Boy Erased* alongside Nicole Kidman. With such talent, it's hard to tell from which direction Troye's next achievement will come from.

32) Bebe Rexha (Apr pt. 1 '14 | STORM No. 16)

American singer-songwriter Bebe Rexha may be best known for her collaborations with other artists, but she is a pop powerhouse in her own right. A prolific songwriter, she has written for the likes of Selena Gomez, Eminem, Nicki Minaj, David Guetta, Afrojack, and Martin Garrix, frequently appearing on their songs. With multiple hits in the Billboard Top 10, it's only a matter of time before Bebe achieves the coveted #1 spot.



33) G-Eazy

(Apr '16 | STORM No. 16)

Bay-area rapper G-Eazy's stardom seems to be increasing with every release. Released in 2015, his second album *When It's Dark Out* contained his

most successful single "Me, Myself, & I," done with Bebe Rexha, which hit the top ten list of the Billboard 100. Besides Bebe, G-Eazy has worked with Kehlani, Dillon Francis, and DJ Carnage, among others. His newest album *The Beautiful & Damned* just dropped on December 15th.

34) Twenty One Pilots (Jun '15 | STORM No. 28)

Musical duo Twenty One Pilots was formed in 2009, but didn't achieve breakthrough success until the release of their fourth album *Blurryface* in 2015. *Blurryface* contained the massively successful singles "Stressed Out" and "Ride," which the band soon followed up with their song "Heathens," making them the first alternative artist to have two concurrent top ten singles in the U.S. "Stressed Out" also earned the duo a Grammy for Best Pop Duo/Group Performance.

35) Chance the Rapper (Feb '14 | STORM No. 14)

When gospel-influenced Chance the Rapper was first featured in the STORM Report he had released two mixtapes and was building a rapidly growing fan base. In 2016, his third mixtape, *Coloring Book*, was released to widespread acclaim, becoming the first release to chart solely on streams, and earning Chance three Grammys including Best Rap Album.

36) Clean Bandit (Feb '14 | STORM No. 14)

British electronic music group Clean Bandit are singular in their ability to mix classical and electronic music. They were featured in STORM right as their their 2014 single, "Rather Be," was picking up steam. "Rather Be" went on to top the UK charts, won them a Grammy Award for Best Dance Recording, and peaked at #10 on the Billboard 100. Since then, they topped the UK charts again with their 2016 hit "Rockabye" featuring Sean Paul.

37) Fetty Wap (Apr '15 | STORM No. 26)

Fetty Wap burst into the national consciousness in 2015 with his debut single "Trap Queen," which peaked at #2 on the Billboard Hot 100. His singles "679" and "My Way" soon followed, both peaking in the Top 10 as well. His eponymously titled debut album was released in September of 2015, and reached #1 on the Billboard 200 chart.

38) Rae Sremmurd *(Dec '14 | STORM No. 23)*

American Hip Hop duo Rae Sremmurd have a knack for creating chart-topping hip hop singles. Released in September of 2016, their single "Black Beatles" became the group's first #1 single in the Billboard Hot 100, assisted by the Mannequin Challenge social media trend. The song stayed in the charts for nine weeks, went 5x platinum, and felt ubiquitous for the first half of 2017. What will this talented sibling duo think up next?



39) Zara Larsson

(Nov '16 | STORM No. 40)

Swedish pop star and winner of the Swedish version of "Got Talent," Zara Larsson released her debut international album *So Good* in March of 2017 loaded with pop singles. Her singles "Never Forget You," with MNEK, "Symphony" with Clean Bandit, "I Would Like," "So Good," and "Ain't My Fault" found success in the UK and the US, with "Symphony" becoming her first #1 single on the UK singles chart.

40) Yo Gotti *(Nov '13 | STORM No. 13)*

American rapper Mario Mims, better known as Yo Gotti, has been creating gangsta rap for years, steadily building a fan base and radio airplay. In 2017, Gotti released *Gotti Made-It* a mixtape done in collaboration with producer Mike Will Made It, that contained his biggest single yet, "Rake It Up" featuring Nicki Minaj. The song peaked at #10 in the Billboard Top 100 and earned him a nomination at the BET Hip Hop Awards for best Collabo, Duo or Group.

41) Alessia Cara *(Aug '15 | STORM No. 30)*

Canadian singer and songwriter Alessia Cara burst onto the US charts in 2015 with her self-made hit "Here" and has only skyrocketed in popularity since. That year, her debut album *Know-It-All* included her next hit "Scars to Your Beautiful." In 2017 Cara was a Top 10 resident with her collaboration with Zedd, "Stay," and her collaboration with Logic, "1-800-273-8255." She is currently nominated for four Grammy Awards at the 2018 Grammys including Best New Artist, Song of the Year, Best Pop Duo/Group Performance, and Best Music Video.



42) Alan Walker

(Jun '16 | STORM No. 38)

Norwegian EDM producer and DJ Alan Walker found international success at the young age of 18 with the release of his single "Faded." The song received platinum certifications in over 10

countries and has over 1.4 billion views and 9 million likes on YouTube, placing it among the top 20 most liked YouTube videos of all time. Alan was just ranked 17th in *DJ Mag's* Top 100 DJs list in 2017.

43) Portugal. The Man *(Nov '13 | STORM No. 13)*

American rock band Portugal. The Man has been making music since 2002, but it wasn't until 2017 that they found their greatest success. "Feel It Still," the band's lead single off their eighth LP *Woodstock*, (2017) broke the record for the most weeks at No. 1 on Billboard's Alternative Songs airplay chart (20 weeks), and peaked at #4 on the Billboard Hot 100. The band is also up for best pop duo/group performance at the Grammy Awards off the strength of the single.



44) Julia Michaels

(Jun '17 | STORM No. 46)

While Julia Michaels has been writing songs for high-profile artists since she was a teenager, only recently has she been in the spotlight herself. Her debut solo single "Issues," peaked at #11 on

the Billboard Hot 100 and became certified double-Platinum. She is currently nominated for Best New Artist and Song of the Year for "Issues" at the 2018 Grammy Awards.

45) Bridgit Mendler *(Jun '12 | STORM No. 3)*

Actress, singer, and songwriter Bridgit Mendler started her career acting for the Disney Channel before channeling her talents to music. Her debut studio album *Hello My Name Is...* led by her single "Ready or Not" was a huge commercial success, being certified Gold and Platinum in several countries. Her next single "Hurricane" (2013) was almost just as successful.

46) Charli XCX *(Jul '13 | STORM No. 10)*

Worldwide popstar Charli XCX was first featured in our July 2013 issue of the STORM Report, and she has shown no signs of slowing down since. Her biggest hits include Iggy Azalea's "Fancy," (2014) which she co-wrote and sang on, and "Boom Clap," (2014) which became a Top 10 hit around the world. More recently in July, 2017, she released "Boys," the lead single from her upcoming album.

47) Florida Georgia Line *(Jan '12 | STORM No. 42)*

Country pop duo Florida Georgia Line are arguably one of the most successful country groups of the 2010s. Their debut single "Cruise" was the first country song to ever receive Diamond certification, and was the best-selling digital country song of all time until it was eclipsed by Sam Hunt's "Body Like a Backroad." Since they were featured in STORM, they have signed with Republic Nashville, and have released two albums.

48) Noah Cyrus *(Feb '17 | STORM No. 47)*

Is it really a surprise that Noah Cyrus, the younger sister of Miley and daughter to Billy Ray, has made our top 50 list? Her single "Make Me (Cry)" went Platinum in the US, and she has collaborated with the likes of Marshmello, XXXTentacion, and Alan Walker. Her debut album is due out by the end of 2017.

49) Passenger *(Apr '15 | STORM No. 26)*

Michael David Rosenberg, better known as Passenger, burst onto the charts in 2012 with his worldwide smash "Let Her Go." The song earned Passenger a nomination for the Brit Award for British Single of the Year and won him the British Academy's Ivor Novello Award for Most Performed Work.

50) Schoolboy Q *(Oct '13 | STORM No. 12)*

Hailing from South-Central Los Angeles, rapper Schoolboy Q had most recently released his second independent album *Habits & Contradictions* when he was featured on the STORM Report. Since then, he released his major-label debut album *Oxymoron* in 2014, which debuted at #1 on the Billboard 200 and contained the charting singles "Collard Greens," "Man of the Year" and "Studio." With every release, Schoolboy seems to outdo himself, we can only guess what the future will hold for him.

Honorable Mentions

51) Hozier	Apr pt.2 '14 STORM No. 16
52) Tove Lo	Feb '14 STORM No. 14
53) James Bay	Apr pt.2 '14 STORM No. 16
54) Vance Joy	Aug '14 STORM No. 19
55) Sam Hunt	Apr '15 STORM No. 26
56) The Lumineers	Jun '12 STORM No. 13
57) Tori Kelly	Sep '13 STORM No. 11
58) Kiiara	Aug '15 STORM No. 30
59) Daya	Nov '15 STORM No. 33
60) Tinashe	Jun '12 STORM No. 3
61) Grace VanderWaal	Mar '17 STORM No. 43
62) Alt-J	Sep '12 STORM No. 4
63) Walk the Moon	Jan '12 STORM No. 1
64) Emile Sande	Jan '12 STORM No. 1
65) The Neighbourhood	Sep '13 STORM No. 11
66) Tame Impala	Jan '12 STORM No. 1
67) D.R.A.M	Jun '15 STORM No. 28
68) Rag'n'Bone Man	Apr '17 STORM No. 44
69) M83	Mar '12 STORM No. 2
70) Kungs	Nov '16 STORM No. 40
71) HAIM	Jun '12 STORM No. 13
72) Kelsea Ballerini	Jun '15 STORM No. 28
73) Ofenbach	Jun '17 STORM No. 46
74) AlunaGeorge	Jan '12 STORM No. 1
75) Billie Eilish	Dec '16 STORM No. 41
76) The Head and the Heart	Jun '12 STORM No. 3
77) Grouplove	Mar '12 STORM No. 2
78) Mura Masa	Nov '15 STORM No. 33
79) Royal Blood	Dec '14 STORM No. 23
80) Porter Robinson	Jun '14 STORM No. 17
81) Mac DeMarco	Sep '15 STORM No. 31
82) St. Vincent	Apr pt. 1 '14 STORM No. 16
83) Anderson .Paak	Dec '15 STORM No. 34
84) MNEK	Jun '14 STORM No. 17
85) Alabama Shakes	Jan '12 STORM No. 1
86) Kaytranada	Jul '16 STORM No. 38
87) Fitz and the Tantrums	Sep '13 STORM No. 11
88) James Blake	Jul '16 STORM No. 38
89) Leon Bridges	Apr '15 STORM No. 26
90) Jamie xx	May '15 STORM No. 27
91) Elle King	Nov '14 STORM No. 22
92) Marian Hill	Apr '15 STORM No. 26
93) Father John Misty	Feb '15 STORM No. 25
94) Aurora	Dec '15 STORM No. 34
95) Jack Garratt	Jul '14 STORM No. 18
96) Courtney Barnett	Apr '15 STORM No. 26
97) Wolf Alice	Jul '13 STORM No. 10
98) Lion Babe	Jan '15 STORM No. 24
99) Mikky Ekko	Jan '12 STORM No. 1
100) The Mowglis	Apr '13 STORM No. 9

January is a big month for pop culture and entertainment. Look out for these awesome events!

GRAMMY WEEK IS COMING

Arguably one of music's biggest nights, the 60th Annual Grammy Awards are fast approaching, and will air on January 28th. For those that rely on streaming platforms, tune into CBS.com to see a live stream of the event, which will be broadcast live from NYC for the first time in 15 years.

Award Season Isn't Over Yet...

Winter may be the coldest season, but it's also award season! And it's not just about The Grammys! On January 7th, catch the 75th annual Golden Globe Awards. Academy Award nominees will be announced on January 23rd.

NEW YEAR, NEW ALBUMS

As we jump into the new year, many of us will take the opportunity to "start fresh." Why not dive into some new music? Camila Cabello's debut solo album *Camila* drops on January 12th. If you need a rock fix, check out Fall Out Boy's *Mania*, out on January 19th. And for all of our hip hop fans out there, expect to see Post Malone's full-length album *Beerbongs & Bentleys* out early 2018!

OLYMPIANS AND OLYMPIC-LEVEL ENTERTAINERS






























Hold onto your hats, because just when you thought the award shows had you covered on broadcast events of the season, here comes the 2018 Winter Olympics! This year's games will be held in Pyeongchang, South Korea from February 9-28, 2018. If the promise of elite athletes isn't enough to draw your attention, turn your eyes to the opening ceremony. Rio's 2016 opening ceremony brought us Brazilian icon Anitta (featured in this issue!), and we can't wait to see what this year's entertainment will be.

2018 MOVIES WORTH WATCHING

Female-driven action film *Proud Mary* starring Taraji P. Henson hits the theaters on January 12th. On January 19th see hip hop idol 50 Cent star in *Den of Thieves*. On top of that, keep an ear out for the soundtrack to *Fifty Shades Freed*, dropping February 10, 2018.

STORM WARNING

THE 20 ARTISTS ON OUR RADAR

Rank	Artist	Audio/Video	Label	Target Demo	Score
1	GRETA VAN FLEET	 	Republic Records	College Kids, 20-Somethings, 30-Somethings	11,333
2	SOFI TUKKER	 	Ultra Music	College Kids, 20-Somethings	2,619
3	ANITTA	 	Warner Music Group	Teenagers, College Kids, 20-Somethings	2,080
4	H.E.R.	 	RCA Records	College Kids, 20-Somethings	1,122
5	GASHI	 	The Order Label	College Kids, 20-Somethings	606
6	CAROLINE PENNELL	 	Nettwerk Music Group	Teenagers, College Kids, Young Professionals	143
7	JAMILA WOODS	 	Closed Sessions	Teenagers, College Kids, 20-Somethings	140
8	MALLRAT	 	Nettwerk Music Group	Teenagers, College Kids	60
9	GENERATIONALS	 	Park the Van	20-Somethings, Young Professionals	39
10	LIPLESS	 	Arkade	College Kids, 20-Somethings, Young Professionals	36
11	OSHEA	 	Independent	Teenagers, College Kids	34
12	BLITZEN TRAPPER	 	Vagrant Records	20-Somethings, 30-Somethings	29
13	SAM FENDER	 	Independent	Teenagers, College Kids	24
14	LIDO PIMIENTA	 	Independent	20-Somethings, Young Professionals	22.1
15	SLOTHRUST	 	Burger Records	College Kids, 20-Somethings	22
16	DAKHABRAKHA	 	Independent	College Kids, 20-Somethings, 30-Somethings	15
17	JJUJJUU	 	Blackspin	College Kids, 20-Somethings, Young Professionals	1
18	BONNIE X CLYDE	 	Interscope Records	College Kids, 20-Somethings, Young Professionals	N/A
19	COLONY HOUSE	 	RCA Records	20-Somethings, 30-Somethings	N/A
20	SUZANNE SANTO	 	Soozanto Records	20-Somethings, 30-Somethings, Young Professionals	N/A

CLICK HERE FOR









STORM has a new formula!

Artists are now ranked by the **number of Shazams** for their most recent track, divided by the number of days that track's been available online.

Click on the **SoundCloud** and **YouTube** icons next to each artist on the chart for featured audio tracks and video performances.

Also, check out our comprehensive **Spotify playlists** by clicking on the button above.

SYMBOL KEY

-  Twitter
-  Facebook
-  YouTube
-  SoundCloud
-  Genre
-  Similar Artists

1

GRETA VAN FLEET

📺 19.3K 📺 84.5K 📺 29K

🔊 Rock

© Led Zeppelin, Black Sabbath

Greta Van Fleet is being praised as the new hope for Rock and roll. The band, which has yet to release a full-length album, has already sold out all the dates of their North American tour. With their young energy and Robert Plant-esque vocals, we can't wait to see what material is in store.



2

SOFI TUKKER

📺 22.4K 📺 55.2K

🔊 Jungle Pop, Electro-Pop

© Kungs, Marina and the Diamonds

Self-proclaimed "'90s house-inspired jungle pop" duo Sofi Tukker has experienced a meteoric rise in popularity. Their debut single 'Drinkee' racked up over 40 million Spotify streams and a Grammy nom even before they had released their first album.



3

ANITTA

📺 6.04M 📺 13.6M 📺 6.1M

🔊 Pop

© Ariana Grande, Jennifer Lopez

Brazilian singer Anitta has gone from virtually unknown to Brazil's answer to the likes of Rihanna or Beyoncé in roughly 5 years. Since her career has taken off, she has represented her country by performing at the opening ceremony of the 2016 Olympic Games in Rio and released Brazil's most-watched music video ever.

JENNIFER'S
TOP PICK!

4

H.E.R.

65K 23.1K 15.9K

R&B

© Ms. Lauryn Hill, Kehlani

Enigmatic R&B singer H.E.R. is bringing all the focus back to the music. The artist debuted anonymously in 2016 and maintains an air of mystery around her likeness, which works only in H.E.R.'s favor, creating a buzz around the vague persona and velvety vocals.



5

GASHI

43.5K 12.5K 36K

Hip-Hop/Rap

© Jeremih, Trey Songz, Chris Brown

GASHI has gone through a couple name changes recently, but what hasn't changed is his commitment to blending rap and vocals on his tracks. The Brooklyn-born artist is rapidly growing in popularity with over 1.4 million Spotify monthly listeners and his fans can't wait to hear more about his forthcoming project entitled *Stairs 2*.



6 CAROLINE PENNELL

63.8K 31.1K 7.3K

Electro-Pop

© Maggie Rogers, Robyn

Caroline Pennell first hit the scene in 2013 when she was featured on "The Voice." Now she's back with a series of electro-influenced pop singles and her career is taking off faster than ever. In fact, her cover of "We're Going To Be Friends" is featured in the new feature film *Wonder*.



7 JAMILA WOODS

19.1K 19K 14K

R&B

© Jhene Aiko, Solange

R&B breakout Jamila Woods first gained notoriety in her solo career for her work with fellow Chicagoan Chance the Rapper. Woods was featured with Chance on the hit track "Sunday Candy," Chance's track "Blessings," and again worked with the artist on "LSD" from Jamila Woods' debut album.



8 MALLRAT

4.1K 9.1K 2.8K

Pop, Pop-rap

© Courtney Barnett, Charli XCX

Australian pop-rap sensation Mallrat just debuted her new track "Better" in October and it already has over 1 million streams on Spotify. The 19-year-old Brisbane-based artist uses her music as an outlet for commentary on the life of a teenage fresh out of school, something that resonates well with her fans.



9

GENERATIONALS

📺 6.2K 📺 45.2K 📺 1.7K

🔊 Indie-Pop, Pop Rock

© Peter Bjorn and John, STRFKR

New Orleans-based duo Generational lists 50s, 60s, and 70s pop and rock as their influences for their unique take on the genre. The juxtaposition of their lo-fi recording techniques against their advanced musical skillset makes for material that keeps their fans asking for more.



10

LIPLLESS

📺 3.2K 📺 11.3K

🔊 House, Deep House, EDM

© Zhu, Duke Dumont

Enigmatic EDM producer Lipless has only been publicly releasing music since 2015, nevertheless they were nominated at the 2016 Grammys for Best Remixed Recording for remixing RY X's "Only" with Kaskade. Their recent release, "Lips," is a massively groovy track with pitched down vocals á la Zhu's "Faded." With such high-quality releases, Lipless is sure to grow in popularity in the coming year.





11 OSHEA

17.6K 350 17K

R&B

© Jeremih, Miguel

Oshea is a singer/songwriter dedicated to blending R&B, Hip Hop, and Pop in each of his releases, including his breakout single "You," which already has over 4 million streams on Spotify. He has been teasing fans with new material and tour dates, so for those of you who want to keep tabs on this emerging artist, keep an eye on the socials!



12 BLITZEN TRAPPER

21.5K 84.5K 2.4K

Folk-Rock

© Mumford & Sons, Edward Sharpe & The Magnetic Zeros

Blitzen Trapper has been making music as a band for a considerable amount of time, but they continue to innovate and release material at an admirable rate. Their newest album *Wild and Reckless* dives even deeper into their unique outlook on psychedelic-influenced folk-rock, making them more relevant than ever.



GRACE'S
TOP PICK!

13 SAM FENDER

3K 5.9K 763

Indie-Rock

© Hozier, Jet

Solo artist Sam Fender is being hailed as the next alt-rock heartthrob. With killer pipes, poignant lyrics, and a gritty quality that is almost intoxicating, we can't wait to see what a full-length album might have in store.



14

LIDO PIMIENTA

📺 9.4K 📺 12.7K 📺 409

🔊 Synthpop, Latin

© Buscabulla, Natti Natasha

Lido Pimienta is a Colombian-Canadian musician known for her human rights advocacy and dedication to putting a spotlight on racial injustice. Her album *La Papessa* won the 2017 Polaris Music Prize, and the added publicity has given her a boost to her platforms where she shares her message of equality.



15

SLOTHRUST

📺 4.8K 📺 15.8K 📺 3.7K

🔊 Alt-Rock, Grunge

© Nirvana, Arctic Monkeys

Slothrust's angst-ridden tracks evoke the sounds of the 90's. Their song "7:30 AM" was used as the theme for the TV show "You're the Worst" and following the success of that placement, they released their newest EP just a few months ago.



16

DAKHABRAKHA

📺 2.K 📺 59.4K 📺 13K

🔊 Russian Folk, World Music

© ONUKA, Vivienne Mort

Ukrainian world-music quartet Dakhabrakha is unlike anything you have ever heard before. Their ability to incorporate rhythms and sounds from nature into their folk music alone makes them worth checking out, not to mention what their self-termed signature style, "ethno-chaos."



17

JJUJJJU

📺 416 📺 4.1K 📺 100

🔊 Electronica, Dubstep

© Pink Floyd, King Gizzard & The Lizard Wizard

JJUJJJU is dedicated to bringing psychedelic rock into the modern era. Their first EP entitled *FRST* is out now and if you like what you hear, be sure to check out their first full-length album *ZONIC MUD LP* coming soon.

18 BONNIE X CLYDE

14.3K 165.5K 1.4K

EDM, Future Bass, Trap

© Marshmello, San Holo

Producer/DJ/Vocalist duo Bonnie x Clyde set themselves apart from the mass of EDM acts by featuring Bonnie's stellar vocals on top of their bass heavy productions. Their hits like "Bass Jam" and "Rise Above" showcase their unique ability to layer Bonnie's voice over melodic bass elements, and their live shows are just as invigorating as their productions. Keep an eye on these two!



19 COLONY HOUSE

22.2K 57.5K 9.6K

Indie rock, Alt-rock

© WALK THE MOON, Fitz and the Tantrums

Tennessee's Colony House creates guitar-driven rock, perfect for those who are looking for a more uplifting track. Their sophomore album was released in 2017 and features the single "You & I," which is receiving quite a bit of radio play.



20 SUZANNE SANTO

2.2K 2.9K 800

Americana

© Elle King, ZZ Ward

Suzanne Santo's raw vocals and sultry lyrics make her brand of Americana intriguing on multiple levels. Santo was previously known as half of the duo Honeyhoney, who was featured heavily in season 1 of TBS's "The Guest Book," and has just released her debut solo album *Ruby Red*.



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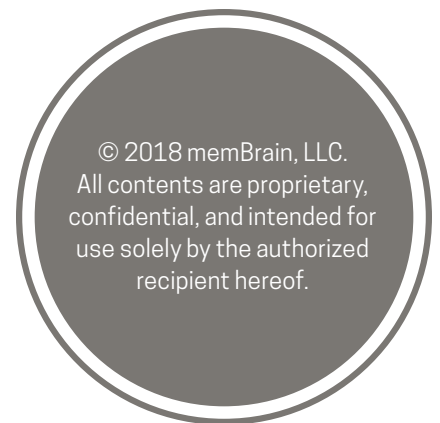
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Thanks for reading! See you next month.

