

Your Monthly
Music Forecast!

Yeehaw!
**The Country-Pop
Landscape**

Michael Marcagi
Dasha
Keenan Te
Julia DiGrazia
...and more!

 memBrain

STORM REPORT

ISSUE NO. 98
MARCH 2024

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ABOUT THE STORM REPORT

STORM = Strategic Tracking Of Relevant Media

The STORM Report is a compilation of up-and-coming bands and artists who are worth watching. Only those showing the most promising potential for future commercial success make it onto our monthly list.

HOW DO WE KNOW?

Through correspondence with industry insiders and our own ravenous media consumption, we spend our month gathering names of artists who are “bubbling under.” We then extensively vet this information, analyzing an artist’s print & digital media coverage, social media growth, sales chart statistics, and various other checks and balances to ensure that our list represents the cream of the crop.

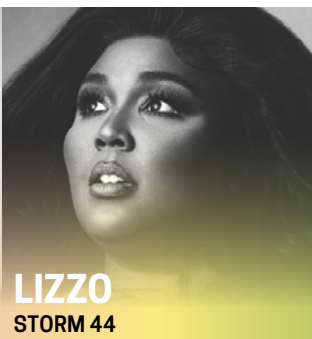
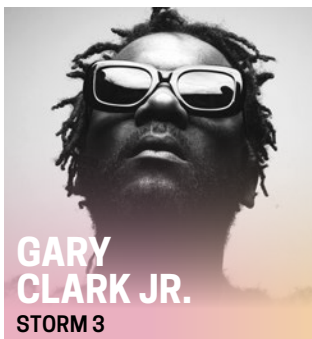
HOW DO WE RANK?

STORM has a new formula! Artists are now given a score out of 100 that takes several factors of music success into account, including streaming, social media influence, and industry support.

WHY DO WE DO IT?

Music is the best way to sell products because it creates such a powerful emotional connection with an audience. The STORM Report provides our clients with a tool to harness the music that will be the most relevant to audiences in the near future, thereby becoming very useful for the enhancement of products, promotions, and platforms.

STORM ALUMNI



LETTER FROM THE EDITOR

Greetings from SXSW 2024 in Austin, Texas! I’m thrilled to present our 98th issue, reflecting the dynamic shifts within the music industry and a testament to the genres and artists shaping our musical landscape. In this latest issue, we spotlight a genre that has witnessed an unparalleled resurgence in recent times—country music.

You may have noticed that over the past couple of years, our coverage of country artists has noticeably increased, mirroring the genre’s nearly 24% surge in domestic streaming numbers last year. This uptick marks the industry’s most significant growth spurt in over 30 years. Our latest “Eye of the STORM” article explores how this surge reflects a broader cultural shift towards genuine storytelling and emotional connection.

After all, there is a reason that more artists - like Beyoncé and STORM Report alum Post Malone - are throwing their (cowboy) hats in the ring. In addition to the 20 emerging artists on our radar for March 2024, we have featured memBrain STORM Report alumna Tanner Adell (STORM 94), the self-proclaimed “Buckle Bunny” of country music, who embodies the genre’s evolving narrative on our cover. Join us in celebrating the artists and trends shaping this exciting era in music.

Enjoy!



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EYE OF THE STORM



YEEHAW!

‘Wide Open Spaces’ in the Country-Pop Landscape

By Grace Slansky

As we journey through 2024, the music industry stands at the vanguard of an intriguing cultural convergence, underscoring a nuanced dialogue between genres historically viewed through a bifocal lens. This evolution is particularly evident in how country music has seamlessly permeated the realms of mainstream pop, marking a notable shift in the sonic narrative that predates the current “countrification” of popular music. This phenomenon represents more than a mere blending of musical styles; it signals a pivotal moment in reshaping genre identities and the disillusionment of traditional boundaries that have long separated country from pop.

The genesis of country music’s pop infiltration traces back to the strategic and stylistic choices of country artists who ventured beyond the confines of their genre to appeal to a broader audience. Country artists like Taylor Swift, Shania Twain, and Garth Brooks achieved monumental success on pop charts by incorporating pop sensibilities into their music. They laid the groundwork for a more reciprocal

exchange between country and pop music. Their ability to transcend genre constraints highlighted the universality of their themes—love, loss, and aspiration—thereby rendering their music accessible and relatable to a broader demographic.

This blurring of lines between country and pop has been both a reflection of and a catalyst for the genre’s evolution, challenging the notion of musical purity and encouraging a synthesis of sounds that enriches the musical landscape. The adoption of pop elements by country artists has diversified the genre’s sonic palette and also broadened its appeal, facilitating its entry into mainstream consciousness and solidifying its place within the global music scene.

Country music has grown, telling stories of love, heartbreak, hope, and resilience that connect with a broad audience. Forays into country music by mainstream artists symbolize a broader inclination towards exploring new sonic landscapes, emphasizing authentic storytelling, and engaging with music on a more personal level.

As we delve into this transformative era, we witness a genre in evolution, where traditional boundaries dissipate and new, unexpected sounds emerge. Saddle up and grab your boots, country music is coming!

Country Music Evolves

Country music's origins trace back to the early 20th century in the rural American South, where it emerged as a blend of folk, blues, and gospel music brought by European immigrants and African American communities. The genre's foundational instrument, the banjo, reflects its African roots, illustrating the deep, intertwined histories of Black and white musical traditions in the United States.

Over time, country music evolved from "hillbilly music," with early recordings like Fiddlin' John Carson's in 1923 marking the genre's commercial debut. Radio programs such as the "National Barn Dance" and the "Grand Ole Opry" played pivotal roles in popularizing country music beyond its rural beginnings. Over time, country music evolved, absorbing elements from various musical genres and reflecting America's changing social and cultural landscape.

By the mid-20th century, artists like Hank Williams, Patsy Cline, and Johnny Cash had begun to shape the modern contours of country music, infusing it with themes of love, loss, and American life that resonated deeply with wide audiences. The genre's authenticity and storytelling prowess became its hallmark, appealing to listeners across demographic lines.

The latter half of the 20th century saw country music's expansion into the mainstream, with artists like Dolly Parton and Willie Nelson crossing into pop culture. This era also witnessed the emergence of subgenres like outlaw country and country-pop, further diversifying the genre's sound and broadening its appeal.

In recent decades, country music has continued to evolve, with artists like Garth Brooks, Shania Twain, and Taylor Swift bringing it to international audiences. These artists, among others, have played pivotal roles in modernizing country music, incorporating pop, rock, and electronic elements and making it more accessible to a global audience. The genre has also seen increased diversity, with artists like Darius Rucker, Mickey Guyton, and Kane Brown breaking racial barriers and contributing to the genre's evolution.

Genres Are Blending

The 21st century has also been marked by the fusion of country with hip-hop and R&B elements, as seen in the viral success of Lil Nas X's "Old Town Road." This blending of genres has sparked discussions about country music's definitions and boundaries, highlighting its dynamic and ever-evolving nature.

Luke Combs and Tracy Chapman's rendition of "Fast Car" is another great example of country-fueled genre-bending at the forefront of the musical revolution. Their joint Grammy performance created a buzz that propelled the song up the charts, exemplifying the power of cross-genre collaborations to breathe new life into classic hits.

Another fascinating example is the pairing of Enrique Iglesias, the King of Latin Pop, and Miranda Lambert, a country music powerhouse, who recently released the song "Space in My Heart," marking an intriguing chapter in the ongoing narrative of genre fusion that has defined much of music in 2024. This pairing is emblematic of the broader trend towards the 'countrification' of mainstream music, showcasing how artists from vastly different musical backgrounds can come together to create something uniquely compelling. This unexpected collaboration highlights Iglesias's versatility as an artist and Lambert's openness to exploring new musical territories, blending country music's emotional depth and storytelling prowess with Latin pop's infectious rhythms and melodies.

Queen Bey Goes Country

When the queen herself releases country music, it's nearly impossible to ignore. Beyoncé's historic achievement as the first Black female artist to top the country music charts and the Billboard Hot 100 in 2024 is not merely a milestone in her illustrious career but a watershed moment for the genre itself. This achievement came with the release of her singles "Texas Hold 'Em" and "16 Carriages," through which Beyoncé ventured into the heartlands of country music, a genre traditionally perceived as the stronghold of white artists. This breakthrough is a testament to her unparalleled artistry and a beacon of change in the cultural and musical landscape.

Beyoncé's entrance into the country music scene reflects a broader trend toward genre-blending in contemporary music. Artists are increasingly stepping out of their comfort zones to explore new sounds and collaborate across genres, blurring the lines that once divided musical styles. Beyoncé's country singles exemplify this shift, merging her pop sensibilities with country music's authentic storytelling and acoustic elements. This genre fusion enriches her discography and contributes to the ongoing dialogue about the fluidity of musical genres in the digital age.

The significance of Beyoncé's accomplishments extends beyond the music itself. They serve as a cultural bridge, connecting diverse audiences and fostering a greater appreciation for the rich tapestry of American music. Through "Texas Hold 'Em" and "16 Carriages," Beyoncé has brought to the forefront the often-overlooked contributions of Black artists to country music and highlighted the genre's roots in African American musical traditions. Her chart-topping success celebrates her musical versatility and honors the legacy of Black musicians who have contributed to the genre's development.

Saying It Loud and Proud

Many mainstream artists intend to “go country” before releasing music. Capitalizing on the yeehaw buzz, artists rally fans around the announcements themselves.

Lana Del Rey’s announcement of her venture into country music further underscores the genre’s widening appeal. Known for her cinematic storytelling and dynamic vocal style, Lana Del Rey’s transition into country music is a natural progression of her artistic journey but not necessarily an expected one. While her lyrics and subjects should translate to country, imagining her vocals with a twang is exciting.

Post Malone’s journey into country music involved strategic moves and collaborations that significantly shifted his musical direction. Playing the press field and the arenas, his announcement of a country album, teased with collaborations like the one with Luke Combs on “I Ain’t Got A Guy For That,” marks a pivotal moment in his career and the genre’s landscape.

Having shared snippets of his work with country music stalwarts, Post Malone has built up quite the reputation for respecting country music’s roots while pushing its boundaries. The inclusion of classic country covers at Stagecoach 2024, where Post Malone is set to perform, endears the artist to some of the most enthusiastic country listeners, expanding his fanbase.

So What? Why Now?

The current landscape of country music, marked by significant crossovers and collaborations, underscores a broader cultural shift. The genre’s commitment to storytelling, authenticity, and emotional expression deeply resonates in today’s socio-cultural

climate, bridging love, loss, resilience, and human experiences across widespread demographics, transcending traditional boundaries.

2023 was a standout year for Taylor Swift, whose influence on the music industry is undeniable. Her seamless navigation between country and pop, mainly through narrative-rich projects like folklore and evermore, showcases the fluidity of musical genres and the creative opportunities within this crossover. Artists like Miley Cyrus and Kacey Musgraves, a STORM Report Alumna, have also embraced genre-blending, merging country roots with pop and even disco influences, appealing to a diverse audience spectrum.

Emerging artists are key players in this evolution, bringing fresh sounds that continue to blur the lines between country and mainstream music. Artists such as STORM Report Alumni Lauren Watkins, Chase McDaniel, Megan Moroney, Tanner Adell, and Warren Zeiders exemplify this new generation’s impact. They are expanding the genre’s audience and enriching the musical dialogue with their unique blend of influences, from traditional country to rock, pop, and beyond.

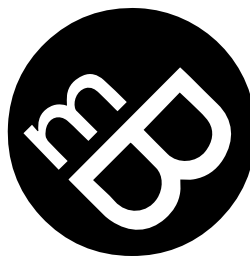
This era signifies more than just a musical trend; it reflects a changing demographic that values genuine narratives and emotional authenticity, irrespective of genre labels. As country music evolves, incorporating diverse elements and appealing to broader audiences, it challenges stereotypes and fosters a more inclusive and multifaceted genre. This ongoing dialogue between country and pop music enriches the genre, highlighting the shared human experiences that music seeks to express. It’s a testament to music’s power to adapt, evolve, and resonate across different aspects of the human experience, heralding a future where music transcends traditional labels and is celebrated for its storytelling, emotional depth, and unifying power.

CHECK OUT

this issue's carefully curated playlists by clicking below:

 YouTube

 Spotify



STORM TRACKER

Tracking Our STORM Report Alumni!



CHARLI XCX

Charli XCX's (STORM 10) forthcoming studio album **XCX6** is shaping up to be a profound exploration of personal grief and vulnerability, particularly around the loss of her close friend and collaborator, SOPHIE in 2021. In addition to her musical endeavors, Charli XCX is set to make a significant appearance at AVA London 2024. She'll participate in a live interview, contributing to an event that also features an opening keynote from Brian Eno among over 100 artists and speakers



TIERRA WHACK

Tierra Whack's (STORM 60) debut album **World Wide Whack** is set to release on March 15, 2024. The Philadelphia-based artist hopes it resonates with her audience as much as it does with her. Whack has been engaging her fans with various singles and in 2021, she released three EPs showcasing her versatility across different genres. Moreover, in 2023, Whack released a documentary titled "Cypher" on Hulu, which explores her ascent in the music industry and the interplay between fame and personal identity.



TEDDY SWIMS

Teddy Swims (STORM 70) is set to thrill audiences across North America with his "I've Tried Everything But Therapy" tour. Kicking off in March, the tour will see various cities, including Las Vegas, Austin, and Phoenix, at the Arizona Jazz Festival, and Orlando. Teddy Swims will also perform at the Tortuga Music Festival in Fort Lauderdale on April 5. This tour follows the release of his debut album **I've Tried Everything But Therapy (Part 1)**, which features the hit single "Lose Control"- a song that has amassed significant success, including over 300 million streams worldwide.



DJO

Djo (STORM 81) recently marked a significant milestone with the global viral hit "End of Beginning," which debuted at #51 on the Billboard Hot 100 chart. This track, from his sophomore album **DECIDE** collected over 80 million global streams and elevated his monthly listeners on Spotify from 5 to 9.5 million. The song's success, including its #1 spot on Spotify's Viral 50 - Global chart, highlights his seamless transition from actor to musician.

STORM FORECAST

Events And Happenings For Your Radar

ROUND 'EM UP @ STAGECOACH

April 26-28, 2024

Stagecoach Festival 2024 will spotlight headliners Eric Church, Miranda Lambert, and Morgan Wallen from April 26-28 at the Empire Polo Club in Indio, California. This year's lineup also includes performances by STORM Report alumni such as Post Malone, Leon Bridges, Bailey Zimmerman, and Megan Moroney, showcasing a blend of country's top artists and emerging talents highlighted in the STORM Report, creating a vibrant musical experience

KEEPIN' IT COUNTRY WITH CMT

April 7, 2024

The 2024 CMT Music Awards, set to light up the Moody Center in Austin, Texas, will feature STORM Report alumna Kelsea Ballerini as its host. This event marks a significant moment for Ballerini, highlighting her journey from a rising star to a central figure in the country music industry, capable of leading one of its most prestigious nights. The awards will be broadcast on CBS and streamed on Paramount+, promising a night filled with stellar performances and recognition of the year's top country music talents.

TED CELEBRATES ITS 40TH

April 15-19, 2024

The TED2024 conference, themed "The Brave and the Brilliant," will occur from April 15-19, 2024, in Vancouver, Canada. This event marks the 40th anniversary of TED's founding, celebrating creativity, ingenuity, courage, wisdom, and generosity. It's set to be a transformative week for leaders, innovators, activists, and dreamers across all disciplines, promising a lineup of changemakers who will take the stage. We are thrilled to participate in this inspiring event again this year.

LET'S ALL GO TO THE MOVIES

May 2024 is shaping up to be an exciting month for film enthusiasts with several anticipated releases. *The Fall Guy* (May 3) directed by David Leitch stars Ryan Gosling and Emily Blunt in a thrilling adaptation of the '80s TV show. Sam Taylor-Johnson's *Back to Black* (May 10) offers a poignant look into the life of Amy Winehouse, with Marisa Abela portraying the iconic singer. *Kingdom of the Planet of the Apes* (May 10) continues the beloved sci-fi series, promising new adventures in a post-apocalyptic world. *IF* (May 17), a fantasy comedy by John Krasinski, featuring Ryan Reynolds, explores the world of Imaginary Friends with a star-studded cast. George Miller's *Furiosa: A Mad Max Saga* (May 24) delves into the backstory of the formidable Imperator Furiosa, played by Anya Taylor-Joy, setting the stage for an epic prequel to *Mad Max: Fury Road*.

“The New
Queen of Glam
Country”

~BET



ON OUR COVER: TANNER ADELL

📷 325K

🎵 612K

🎵 Country

🎧 Carrie Underwood,
Shania Twain

🎧 Columbia Records

Tanner Adell's career trajectory in 2024 reflects a unique blend of her diverse background, from her early life split between Los Angeles' entertainment industry and rural Wyoming, to her strong presence on social media platforms like TikTok. Her debut album **Buckle Bunny** showcases this blend, incorporating elements from various genres and themes, making a significant impact in the country music scene and beyond. Adell's approach to country music, which she describes as "glam country," along with her viral success and increasing recognition, underscores her as a standout artist to watch in 2024.

Photos by Daniel Chaney ©2024

🎥 16.8K 🎧 617K

1 MICHAEL MARCAGI

70K 179K Singer-Songwriter

Hans Williams, Mumford & Sons

Warner

Hailing from Ohio, Michael Marcagi fronted The Heavy Hours, before beginning his solo career on TikTok less than a year ago. With a meteoric rise, thanks in part to his engaging social videos, Marcagi has garnered quite a base of listeners. His recent release "Scared To Start" features bright guitar echoing through a steady tambourine-driven beat. Marcagi's dynamic delivery takes hold of the verses, while his storytelling immediately transfixes listeners. Photo by Andrew Marcagi ©2024

6.65K 13.1M

STORM WARNING

The 20 Artists On Our Radar

ICON KEY

- YouTube
- Spotify
- Instagram
- TikTok
- Genre
- Similar Artists
- Label



📷 48.8K 🎵 280K 🎶 Pop Country 🎧 Taylor Swift, Kacey Musgraves 🎧 Version III

Dasha, a California native turned Nashville artist, is quickly becoming a standout in the pop country scene with her viral hit “Austin.” Her musical journey, marked by a transition from pop to country, showcases a deep-rooted commitment to storytelling and authenticity. The song’s success on TikTok underscores her influence and highlights her as an artist to watch, blending traditional country themes with modern sensibilities to resonate with a wide audience. Photo by Adam Budd ©2024

📺 6.2K 🎧 2.9M

2 DASHA



3 KEENAN TE

▶ 237K  2.2M

 234K  2.2M  Hip-Hop, R&B  Drake, Clinton Kane  ACTS

Keenan Te is an emerging Australian music artist known for his innovative sound that spans across hip-hop, R&B, and soul, distinguishing himself with a unique style that has garnered him popularity among a broad audience. At just 25 years old, Te has already collaborated with some of the biggest names in the industry, including Chance the Rapper, Travis Scott, and Anderson .Paak, showcasing his versatility and ability to blend different genres into his music. His music is often characterized by introspective and thought-provoking lyrics, earning him a dedicated fan base and making his tracks both enjoyable and meaningful. Photo provided by management ©2024

📷 6K 🎵 154.7K 🎸 Country 🎧 Sierra Farrell, The Band Perry 🎧 Cloverdale

Originally a classically trained and improvisational jazz fiddler, Julia DiGrazia is a jack of all trades when it comes to music. The multi-instrumentalist recently released her debut single 'If He Wanted To,' followed by 'Rollercoaster,' and the duet with Evan Honer, 'Someone You Don't Know.' With a tour with Evan Honer slated for spring of this year, and more originals in the works, DiGrazia's rise is one to watch. Photo by Gianna DiGuseppe ©2024

🎥 400 📶 1.7M

4 JULIA DIGRAZIA





5 ADAM MELCHOR

24.6K 1.7M

93K 237K Alternative/Indie Noah Kahan, Paper Kites Independent

Adam Melchor is a compelling figure in the indie music landscape, captivating audiences with his ability to weave together environmental themes and personal introspection. His singles “Life on Earth?” and “The Last Song on Earth,” coupled with the depth of his latest album **Here Goes Nothing!** highlight Melchor’s unique talent for storytelling through melody and lyrics. His performance post-album release at Boston’s MGM Music Hall showcased his musical versatility and his profound connection with listeners, blending humor and raw emotion in a way that commands attention. Photo by Adam Alonzo ©2024

657K 97.7 Hip-Hop, Rap Young Thug, Don Toliver Warner

Often described as a musical enigma, Detroit rapper Veeze is flipping the genre on its head. Forgoing the conversational blueprint of other Michigan rappers, his rambling mixtapes and scratchy distinct vocals rally listeners. His recent release “Ganger” is delightfully disjointed and rooted in reality. Photo by Shot By Mel ©2024

6 VEEZE

198K 1M





20.9K
1M

7 BEA AND HER BUSINESS

221K 1.6M Pop Lana Del Rey, Jessie J Warner Music UK

With her powerful vocals, affinity for songwriting, and captivating social media presence, Bea is certainly one to watch. At just 20, the London-based singer-songwriter and multi-instrumentalist has dazzled audiences with her mature vocal tones and disarming lyrics. She blends a carefully executed combination of raw vocal talent and passion to create deeply personal and often witty songs. Photo by Lewis Vorn ©2024

752K 3.4M Pop Shawn Mendes, Liam Payne RCA Records

Alex Sampson, who has seen great success thanks to his viral TikTok fame, sings to the upbeat rhythm of pop-punk guitars, conveying infectious energy to listeners. An unapologetic student of pop, Sampson pairs keen observations with surprising self-awareness and a sense of shared nostalgia, evoking youthful authenticity. Photo by Ashley Osborn ©2023

345K
517K

8 ALEX SAMPSON



**ROBERT'S
TOP PICK!**

9 CAMERON WHITCOMB

Instagram 411K

TikTok 995K

Country, Rock, Soul

The Black Crowes

Zach Bryan

Independent

Cameron Whitcomb's career took off when his raw talent caught the attention of an American Idol executive through a video posted on Reddit, marking the beginning of his ascent in the music world. His recent single release, "The Devil I've Seen," solidifies his position as a bold and introspective artist willing to tackle challenging subjects, reflecting on the human condition.

Photo provided by management ©2024

YouTube 6.82K Spotify 514K





10 THE CASTELLOWS

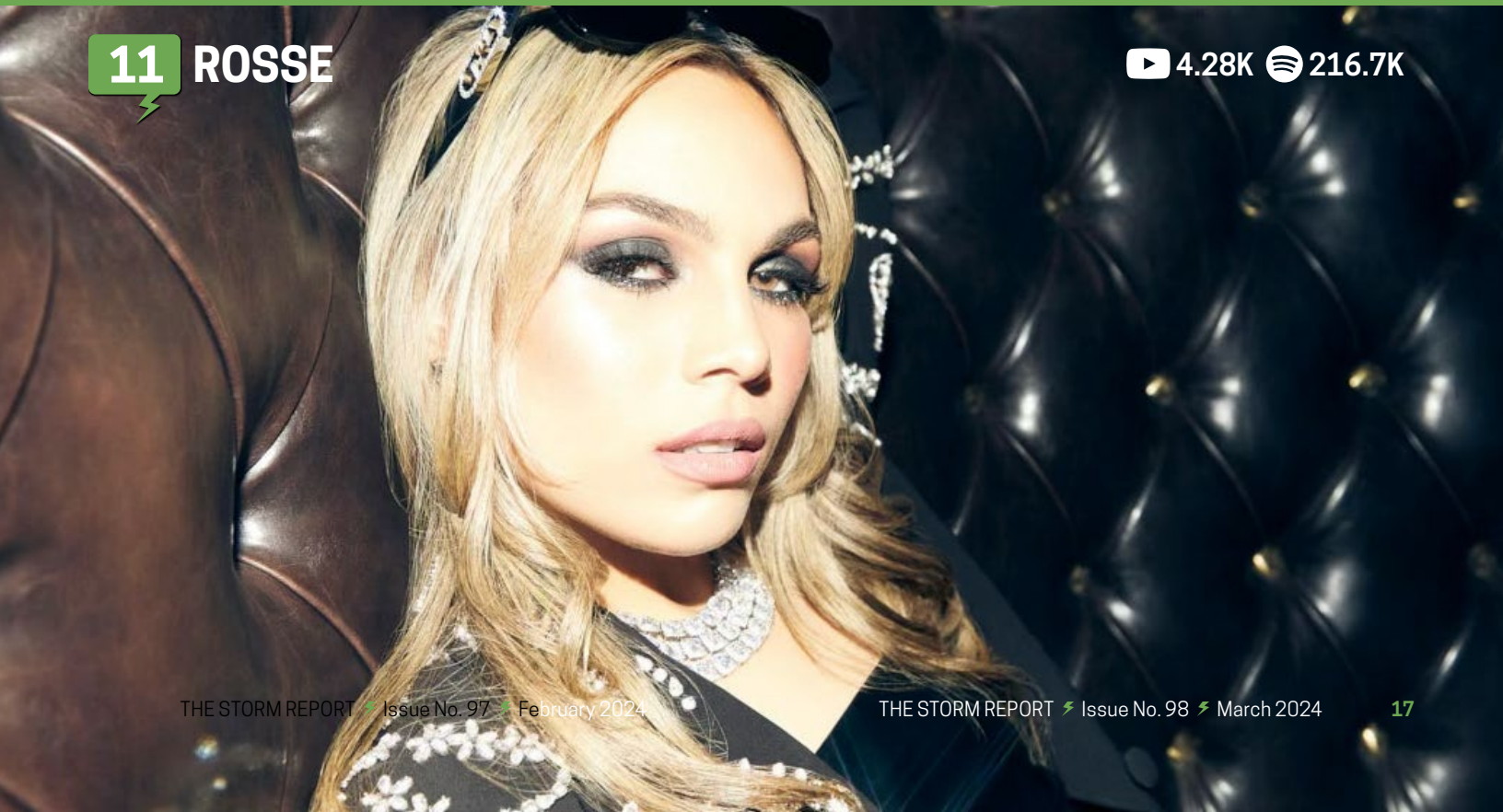
245K 471K

1M 477K Country The Highwomen, Pistol Annies Warner

Neo-Traditional Country music trio The Castellows are bringing a literal meaning to the phrase, "family tradition," with sisters Ellie (lead guitar), Powell (banjo), and Lily (vocals) creating music that is both traditional and modern. Their masterful three-part harmonies blend to create one singular, almost angelic, voice. Photo by Ben Humphrey ©2024

28.3K 68K Electronic Pop Dua Lipa, Charli XCX Independent

Pop dance singer-songwriter Rosse understands her audience, catering to those who love her sultry vocals and those who yearn for her dance-y production. Her recent track "Coincidence," which she followed up with a sped-up version, tells the narrative of her career, clapping back at those who claimed her success wasn't earned with an undeniably catchy earworm. Photo by Anthony Avellano ©2023



11 ROSSE

4.28K 216.7K



12 PORIJ

2.6K
200K

9.7K 9.7K Alternative/Indie House of El, Mild Minds PIAS Recordings

UK band Porij has been honing their particular blend of poppy dance music since 2020 with a string of EPs and singles, but this year, they are finally releasing their first full-length album. Weaving 2-step garage beats with '80s sophistipop they fuse rave-infused energy with delicate songwriting. Photo by Jesse Glazzard ©2024

40.3K 186K Singer-Songwriter, Pop Andra Day, Brandy Independent

Precious Pepala has a voice that stops listeners in their tracks, from the moment she went viral on TikTok to her recent original releases. Her music presents the warmth of her voice even as her songwriting breaches thorny and relatable topics like protecting her own heart and the fears women face while walking home in the dark. Photo by Leah Abdulla ©2023



13 PRECIOUS PEPALA

19.8K
197K

JENNIFER'S
TOP PICK!



📸 38.5K 🎵 55.7K 🎧 Alternative/Indie 🎧 Lily Allen, Foxes 🎧 Chess Club Records

Hip-hop-influenced indie-pop singer SOFY balances the smooth and the eclectic. With skilled lyricism and soulful vocals, she delivers witty and relatable narratives, continuing to captivate audiences with her ever-evolving creativity. Her most recent release, "Chaos & Commotion," is a 9-track mixtape that documents her life over the past year and a half, taking personal experience and making it universally relatable. Photo by Moja ©2023

14 SOFY

📺 16.2K 🎧 195K

GRACE'S
TOP PICK!

📷 10.5K 🎵 498K 🎧 Electronic 🎤 Jamie XX, The Blaze 🎧 Epic Records Germany

Ukrainian DJ and producer iilliaa, based in Lviv, has recently made waves with his debut single "life gets hard." Transitioning from a dream of rapping to creating music that resonates with passion and dedication, iilliaa draws inspiration from notable artists like The Blaze, Jamie XX, Kanye West, and Drake. His debut track has captured the attention of audiences worldwide, especially on TikTok, where it has reached over 10 million views across the top 5 posts featuring the song. This significant achievement demonstrates iilliaa's growing influence and presence in the music industry. Photo provided by management ©2024

15 IILLIAA

📺 2K 🎧 1.9M





“It isn’t every day that we come across 16-year-old alt-indie singer-songwriters with the cinematic grace of a Parisian Chanteuse.”
 ~A&R Factory

5.9K 144K

16 SOLYA

180K 67K Alternative/Indie Mars Argo, Melanie Martinez Version III

Indie-alternative talent Solya plays electric guitar, synthesizer, and piano, blending her sounds with elements of rock, pop, and electronic music. Solya’s songs feature dynamic vocal performances and emotional lyricism, which give her a wise-beyond-her-17-years authority and haunting sound. Photo by Pallas Lowe ©2024

32.3K 17.3K Alternative/Indie, Shoegaze Car Seat Headrest, Snail Mail Atlantic

With their name translating to “two faces” in French, Deux Visages dreamed up their beautifully unpredictable brand of garage-rock by tapping into the eclectic musicality of vocalist Daphney Hanono, guitarist Jack Chiu, bassist Tony Jouvin, and drummer Antoine Lappin. Their sound is utterly nostalgic, but beneath the band’s frenetic riffs and visceral rhythms lies an emotionality and tension that is entirely modern. Photo by Jimmy Fontaine ©2024

1.4K 79.6K

17 DEUX VISAGES





18 MEI SEMONES

1.32K 76.7K

10.7K 2K Indie Rock, Jazz beebadoobee, Kate Bollinger Beyonet Records

Mei Semones creates jazz-influenced indie pop that transcends genre for a sweetly evocative blend of jazz, bossa nova, and math-y indie rock. On her newest EP and Bayonet Records debut “Kabutomushi”, Mei’s diverse sonic palette adds depth to her experiences of the complexities of love. Through the EP’s five songs, she chronicles infatuation, devotion, vulnerability, and saying goodbye with sweeping strings, virtuosic guitar-playing, and heartfelt lyrics sung in both English and Japanese. The results are ornately catchy, genre-fusing compositions that serve as the backdrop to tender lyrics touching on the universalities of human emotion. Photo by Lucas O.M. ©2024

16K 275K Pop Punk Avril Lavigne, Olivia Rodrigo Atlantic Records UK

Hannah Grae is a Welsh pop-punk artist who is making waves with her debut EP ‘Hell Is A Teenage Girl,’ characterized by its raw honesty and rebellious spirit. Her live performances across Europe have captivated audiences, and her music’s ability to evoke a range of emotions has resonated with many. Grae’s approach to songwriting involves expanding on small emotional moments, leading to both vulnerable and cathartic tracks. With her sights set on larger stages and a commitment to authenticity, Grae is poised for an exciting future in the music industry. Photo provided by label ©2024

19 HANNAH GRAE

146K 66K





 15.3K  14.8K  Alt Pop  Wet Leg, Courtney Barnett  Independent

Chloe Slater, a promising talent from the South Coast of England, has recently made waves in the alternative pop music scene. Slater creates songs that serve as time capsules, first with her debut single, "Sinking Feeling," showcasing a unique mix of electronic drum beats, driving basslines, and guitars, followed by her recent and deeply relatable single "24 hours." At just 20 years old, Slater's music serves as a series of emotional time capsules, capturing the essence of transitioning from teenage years to adulthood with a backdrop of euphoric and cinematic instrumentation. Photo by Chloe Slater ©2024

Thanks for reading. See you next month!

