

**Your Monthly
Music Forecast!**

**Looking Forward,
Looking Back**

Chance Peña
Jazzy
Hans Williams
The Last Dinner Party
...and more!

 memBrain

STORM REPORT

ISSUE NO. 96
DECEMBER 2023

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Our signature countdown of 20 buzzworthy bands and artists on our radar.

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Check out this issue's carefully curated playlists by clicking below:



ON THE COVER

Lauren Daigle. Self-Titled Album Artwork ©2023

ABOUT THE STORM REPORT

STORM = Strategic Tracking Of Relevant Media

The STORM Report is a compilation of up-and-coming bands and artists who are worth watching. Only those showing the most promising potential for future commercial success make it onto our monthly list.

How do we know?

Through correspondence with industry insiders and our own ravenous media consumption, we spend our month gathering names of artists who are “bubbling under.” We then extensively vet this information, analyzing an artist’s print & digital media coverage, social media growth, sales chart statistics, and various other checks and balances to ensure that our list represents the cream of the crop.

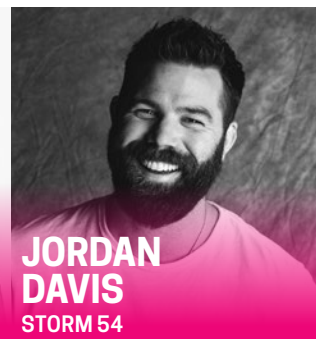
How do we rank?

STORM has a new formula! Artists are now given a score out of 100 that takes several factors of music success into account, including streaming, social media influence, and industry support.

Why do we do it?

Music is the best way to sell products because it creates such a powerful emotional connection with an audience. The STORM Report provides our clients with a tool to harness the music that will be the most relevant to audiences in the near future, thereby becoming very useful for the enhancement of products, promotions, and platforms.

STORM ALUMNI



LETTER FROM THE EDITOR

As we close the chapter on an exhilarating 2023 and welcome the December issue of the memBrain STORM Report, our 96th edition, it’s a moment to reflect on the transformative trends that have shaped the music industry this year. Notably, the rise of Artificial Intelligence in music composition and production marked a significant shift, heralding a new era of creative possibilities and challenging traditional paradigms. This year also celebrated the recognition of Taylor Swift as *Time’s* Person of the Year, a testament to her enduring influence and the power of music in shaping cultural narratives. These milestones, among others, have not only defined 2023 but also set the stage for further innovation and evolution in the music landscape.

Looking ahead, we’re thrilled about the exciting prospects for 2024. CES 2024 will be just the beginning of a series of groundbreaking initiatives we plan to unveil. As we approach our 100th issue, the anticipation builds for what promises to be a landmark moment in our journey. We remain committed to being at the forefront of industry trends, providing insightful analysis, and celebrating the artistic community. As the holiday season unfolds, we extend our warmest wishes to you and your loved ones. Here’s to a future filled with more music, innovation, and inspiration.

Enjoy!



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LOOKING FORWARD, LOOKING BACK: 2023 in the Rearview and 2024 on the Horizon

By Grace Slansky

With the end of the year rapidly approaching, there is no better time to reflect on 2023—a year that brought significant developments in music, entertainment, fashion, and, indeed, technology—and look forward to the potential trends and innovations that 2024 will have to offer.

Headlines, Breakthroughs, and Superstars, Oh My!

Looking back on such a jam-packed year in just one article is a daunting task, but there were undoubtedly standouts in 2023, from major news headlines to STORM alums who broke into mainstream success. The year's entertainment landscape saw a mix of technological advancements, a focus on high-quality content, and the resurgence of box office hits. Movies like *Barbie* and *Oppenheimer* splashed at the box office and entered the cultural vernacular, influencing social media trends and fashion. Taylor Swift made headlines repeatedly, first for her record-breaking tour. The subsequent movie, and finally, her

new relationship with Travis Kelce, triggered a wave of Kelce/Swift couple's costumes this Halloween. The entertainment landscape was vast, from King Charles III's televised crowning to Tom Brady's retirement. The industry grappled with challenges such as strikes by SAG-AFTRA and the WGA and a surge in inflation, while Warner Bros, Disney, and the Hollywood Sign celebrated their centennials.

Amidst these developments, fresh talents from STORM alums emerged and evolved, showcasing their creativity and capturing the public's attention. With their unique styles and compelling stories, these artists brought a refreshing dynamism to the industry, illustrating entertainment's vibrant and ever-evolving nature in 2023. STORM alumni Billie Eilish (STORM 41) and Dua Lipa (STORM 39) had charting singles on the *Barbie* movie soundtrack. Fred Again.. (STORM 70), the acclaimed British producer and DJ further solidified his status in the electronic music scene with a highly successful residency in Los Angeles. This residency showcased his unique blend of house and techno

and drew in a diverse crowd, cementing his reputation as a must-see in the global dance music community. Metro Boomin had a banner year, from producing the charting soundtrack to *Spider-Man: Across the Spider-Verse* to being named Producer of the Year in *Variety's* 2023 Hitmakers list and even joining conductor Anthony Palmer and a 43-piece orchestra for the second edition of Red Bull Symphonic. Recent STORM features, including Emei (STORM 90), Flyana Boss (STORM 93), SNOW WIFE (STORM 95), and Saint Levant (STORM 86), had epic debut years with significant momentum. And on top of that, a whopping 35 STORM alums were nominated for GRAMMY's this year!

AI for All

A reflection on the past year would not be complete without acknowledging the massive changes accessible and advanced AI has brought us. The year of ChatGPT, Bing AI, Bard, and more has changed the way almost every industry operates. The introduction of AI-integrated tools has created new opportunities and sparked debate about its role in creativity and intellectual property rights, including the SAG and WGA strikes.

In music, AI, particularly diffusion-based generative models, has become a potential part of the creation process. Tools like Stability AI's Stable Audio, voice cloning, and tune creation platforms are revolutionizing the industry. Google's MusicLM, which generates high-fidelity music from text-based descriptions, is a notable example of AI's capability in creating music. While AI democratizes music creation and unveils new talents, it raises concerns about music's authenticity and economic impact on human musicians. Issues like the "death of music," the implications for artistic expression, and the legal complexities surrounding AI-created music remain contentious.

Generative AI tools have empowered creators, disrupting traditional workflows in media and entertainment. This innovation has led to new forms of content like AI-generated images and texts. In film and TV, actors receive digital twins, where generative AI models simulate their voice, gestures, and even younger versions of themselves. This technology raises questions about the value and role of actors, the emergence of synthetic celebrities, and the implications for rights and reuse. These developments challenge copyright laws and push for a redefinition of artistic expression and ownership.

The McKinsey Global Survey, *The State of AI in 2023* highlights the explosive growth of generative AI tools. About one-third of organizations surveyed use generative AI regularly in at least one business function. This widespread adoption reshapes marketing, sales, product and service development, and operations. The rapid integration of AI into various business functions and its elevation to a focus of company leaders and board agendas reflect its significant impact. However, managing the risks associated with gen AI, particularly inaccuracy, is still in its early stages, pointing to the need for ongoing evolution in AI governance and ethics.

AI's impact extends far beyond a simple technological innovation into a new frontier that leaves us with room to navigate and regulate unknown territory. The question remains: will the innovations continue into 2024? All signs point to yes, 2024 will be another banner year for AI. Forrester's predictions for next year include 60% of all workers will use their AI to perform jobs and tasks, 85% of enterprises will expand AI with open-source models, and even that a significant insurer will offer a specific AI risk hallucination policy.

Music Moves

The music industry in 2023 was a spectacular showcase of growth and diversity, with a milestone of one trillion global streams in just three months, quicker than any previous year. In fact, across the board, 2023 was the year of the 'super fan.' From the Taylor Swift and Beyonce stans who made record-breaking tours possible to the resurgence of physical sales across all formats, the dedicated fans surpassed what we have seen in years previously, creating a veritable phenomenon.

Nostalgia and innovation intersected, with a rise in popularity for global genres in the US, including Latin and K-Pop, and the surprising emergence of vinyl records as the most popular physical music format. With a record-breaking week for country music on-demand audio, significantly fueled by Morgan Wallen's album and hip-hop's 50th anniversary, the range of popular genres was impressive.

Throughout all of this, Gen Z's influence is unmistakably evident. This demographic voiced a desire for more artist merchandise, often purchasing artist-branded apparel. K-pop fans, in particular, demonstrated a strong preference for physical formats like vinyl, CDs, cassettes, and the KiT Album.



As we move into 2024, we look forward to the continued reemergence of live music. 2024 will also likely be the year of AI collaboration, viewing AI in music as a tool and a collaborative force. We also expect a new level of personalization as the algorithms that make our playlist continue to evolve, acting as DJs to curate experiences based on genre, past listening habits, mood, time of day, and even weather! With the success of the Sphere in Vegas, we also expect to see more immersive music experiences, redefining the way we interact with music, whether that be AR, VR, Projection mapping, or AI-curated soundscapes.

Entertainment Evolving

The two prominent landmarks of the 2023 entertainment scape were gamification and creator autonomy, shaped by the intertwined dynamics of streaming video, social media, and gaming. These events led to challenges for traditional studios and video streaming services amidst stiff competition from user-generated content and video games. While we're still getting our footing, the major takeaway is the incredible power of tight-knit communities and fandoms.

In 2024, expect to see a focus on consumer experiences that cater to superfans. AI will be leveraged for more hyper-personalized interactions. Watch for chatbots to provide customized language options, improved solutions, and integrations into everything.

While NFTs seemed like the hot ticket item in 2022 and even early 2023, the rest of the year has seen a significant decline, beginning with the Ethereum crash and resulting in waning enthusiasm for the form. However, whether or not NFTs as a trend are a waning fad, the technology behind blockchain

verification is something we expect to see integrated. It may not be consumer-facing, but the smart contracts that power NFTs are also for copyright tracking, ticketing, and analytics.

Fascinating Fashion

Fashion trends in 2023 reflected a fascinating interplay of rebellion and elegance. The enduring appeal of grunge and alt-girl aesthetics was evident on runways and consumer trends. Icy pastels and sheer fabrics offered a softer, more sensual style.

At the same time, the resurgence of Mary Janes and the shift towards larger work bags indicated a blending of practicality with fashion. These trends showcased the industry's dynamic nature and mirrored the broader societal changes towards individual expression and practical elegance.

2023 was also the year that the fast fashion conversation came into play significantly. With sites like Shein that churn out an extreme amount of clothing for a low cost, the discussion about fashion waste and sustainability became incredibly important.

As we move into 2024, sustainability will continue to be a hot-button issue. With TikTok influencers focusing on thrifting and recycling, innovative ways to dress and shop sustainably have become part of the cultural vernacular. While early 2000s trends make a comeback, the "vintage" clothes of two decades ago may very well be the most sought-after, rather than newer replicas.

As we look forward, the music, tech, entertainment, and fashion landscape seems poised for further evolution. As we let the future unfold, we look forward to watching what will surely be an exciting year of change.



CHECK OUT

this issue's carefully curated playlists by clicking below:



STORM TRACKER

Tracking Our STORM Report Alumni!



STORMZY, JACOB COLLIER & SHAWN MENDES

STORMZY (STORM 47), **Jacob Collier** (STORM 46), and **Shawn Mendes** (STORM 20) notable alumni from the memBrain STORM Report, have come together with gospel icon Kirk Franklin to create the stirring single “Witness Me,” featuring an impressive choir of 5,000 voices. The song, encapsulated in a music video that portrays a world of mutual support and humility, signifies a message of unity and empathy. Collier described the two-year journey of the song’s creation as a source of hope, intended to counteract global divisiveness. The collaboration, which began with Collier and Mendes bonding over their love for gospel music in Malibu, was enriched by a session with Franklin’s choir in Texas, and finally, Stormzy’s distinctive style. “Witness Me” is a highlight of Collier’s forthcoming album, *Djessa Vol. 4*, set for release on February 29, featuring more choirs sourced from his live show audiences, symbolizing a collective musical experience.



GRIFF

English singer-songwriter **Griff** (STORM 73) recently earned high praise from Taylor Swift for her new track “Vertigo.” Swift’s enthusiastic, “damn griff i love this one,” points out the reflective nature of the song by the 22-year-old artist. Griff is working on her debut album, a follow-up to her 2021 mixtape ‘One Foot In Front Of The Other.’ She has gained significant experience and insight while touring with the likes of Dua Lipa, Ed Sheeran, and Coldplay. With mentorship by Coldplay’s Chris Martin on her new album, we are excited for a breakout year for Griff in 2024!



ENHYPEN

K-Pop group **ENHYPEN** (STORM 75) achieved remarkable success with their latest album *Orange Blood*. The album secured the group’s sixth top 10 entry on Billboard’s Top Album Sales chart, debuting impressively at No. 2. It also propelled them back into the spotlight on the Artist 100, where they re-entered at No. 5. The album’s impact is further underscored by its debut at No. 4 on the Billboard 200, with an impressive 90,000 units sold, marking it as the group’s third top 10 entry. These achievements all underscore ENHYPEN’s growing influence and popularity in the global music scene.



EKKSTACY

EKKSTACY (STORM 80) is set to unveil his self-titled album on January 19, 2024, via United Masters. This 13-track work, succeeding his previous album *Misery*, continues his exploration of post-punk, new wave, and surf rock. The album, an autobiographical reflection, delves into the solitary life of a musician, a theme introduced in singles like “bella” and “i can’t find anyone,” the latter featuring a video directed by Jason Nocito. This upcoming album offers profound insight into his artistic journey and personal growth. Mark your calendars!

STORM FORECAST

Events And
Happenings
For Your Radar

JINGLE BALL

Nov 28, 2023 - Dec 16, 2023

Let's have a ball! Jingle Ball season is here! While Jingle Ball opened on December 1st, it is in full swing until its closing in Miami on December 16th. Jingle Ball recruits some of the biggest names in music to kick off the holiday season. We are excited to see plenty of STORM Alumni including Teddy Swims, Zara Larsson, Lawrence, LANY, Melanie Martinez, Miguel, and AJR, take on the stage!

NYE CONCERTS

Dec 31, 2023 - Jan 1, 2024

HAPPY NEW YEAR! The world welcomes the new year with fireworks, celebration, and MUSIC! We see many talented performers yearly, with hundreds of concerts worldwide. Music is a bridge and community for so many people. From Las Vegas's concerts, including Steve Aoki's New Year's Eve, The Black Eyed Peas, Post Malone, and Luke Bryan, to New York's famous Ball Drop featuring performances from Duran Duran and Ava Max, we're going into this new year singing! And, of course, prepare for STORM's 100th issue, which will be released in 2024!

CES

Jan 9, 2024 - Jan 12, 2024

Kicking off 2024, it's almost time for the Consumer Electronics Show, best known as CES! From Tuesday, January 9th, 2024, to Friday, January 12th, 2024, presentations on groundbreaking and innovative technologies will shake the world. Over 100,000 attendees will see firsthand the excitement that is to come. Watch for our annual special CES edition of The STORM Report, which will cover the upcoming trends, products, and technologies that will change the world!

GOLDEN GLOBE AWARDS

Jan 7, 2024

Prepare for the 81st Golden Globe Awards ceremony on Sunday, January 7th, 2024! The ceremony is set to take place in Beverly Hills at the renowned Beverly Hilton and will be streaming on Paramount+ and CBS. With a tradition dating back to 1944, this ceremony celebrates remarkable accomplishments in film and television from the preceding year. This year, two new categories debut: Cinematic and Box Office Achievement in Motion Pictures, along with the Best Stand-Up Comedian on Television. It promises to be a night filled with fashion, entertainment, and accolades! Get your popcorn ready!

STORM WARNING

The 20 Artists On Our Radar

ICON KEY

- ▶ YouTube
- 🎧 Spotify
- 📷 Instagram
- 🎵 TikTok
- 🎶 Genre
- 👤 Similar Artists
- 🏷️ Label

1

CHANCE PEÑA

▶ 47.6K 🎧 10.2M



📷 144K 🎵 75.9K 🎶 Indie Pop 👤 Noah Kahan, George Ezra 🏷️ ONErpm

Chance Peña, a multi-talented 23-year-old artist from Tyler, Texas, blends traditional storytelling with modern sounds, achieving early success with Secret Road Music Publishing and a Grammy nod for co-writing John Legend's hit. His journey from his debut EP "anxiety & mixed emotions" to the reflective "The Inevitable" showcases his evolving artistry. Photo by Shervin Lainez ©2023

2 JAZZY

📷 153K 🎵 11

🎵 Dance Pop

👤 Zara Larsson, Dua Lipa

🎵 Polydor

Irish singer-songwriter Jazzy has bulldozed the Irish Billboard charts, soaring to number one in Ireland and becoming the first Irish woman in 14 years to do so with her debut single. The DJ-producer-musician bares her equally imposing and alluring vocal range to the world with her highly-anticipated debut EP "Constellations." Photo by Juanita Richards ©2022

📺 29.8K 🎧 5.1M

**JULIA'S
TOP PICK!**



3 HANS WILLIAMS

2.33K 1.28M

📷 13.3K 🎵 11.4K 🎸 Alternative Rock 🏠 Mt. Joy, Iron & Wine 🎧 Independent
Hans Williams is an independent singer-songwriter from Norwich, Vermont living in New Orleans, Louisiana. Creating music out of utility, Hans finds relief through his songs and hopes others can too. In 2024, he will release his debut EP and embark on his first North American Headline tour. Photo by Justin Hoyos ©2023

4 THE LAST DINNER PARTY

27.4K 1.1M

64.8K 28.2K Alternative/Indie Kate Bush, Florence and the Machine Island Records

Initially known for their captivating live performances, the five-piece girl group The Last Dinner Party made a dramatic entrance into recorded music, releasing their much-anticipated debut single and announcing their first album *Prelude To Ecstasy*. Their single 'Sinner' has established them as one of London's most talked-about bands, leading to a significant headline show at London's Roundhouse. Their first US tour, including a memorable performance at New York City's Bowery Ballroom, has further solidified their reputation, showcasing their unique art-pop style and melodramatic flair to an international audience. This year marks a pivotal transition for The Last Dinner Party, from an intriguing live act to a formidable player in the recorded music scene. Ringleader Abigail Morris best explains their unique quality: "We're just five dads trapped in gorgeous young bodies." Photo by Cal McIntyre ©2023



GRACE'S
TOP PICK!

"Made up of all female and non-binary-identifying musicians, the Last Dinner Party serves up an intoxicating blend of coquettish, high-femme aesthetics and heavy rock instrumentals. Lead singer Morris is a powerhouse, wielding a voice that evokes both Freddie Mercury and Florence Welch."

—Concetta Ciarlo, *Vogue*

5 ASIRIS

629 748K

MATTHEW'S
TOP PICK!

15.4K 21.1K Pop The Lumineers, Vance Joy SUMMERSIDE

asiris seamlessly blends the traditional warmth of folk with the infectious catchiness of pop, creating a sound that's irresistible to the ears. With each new release, he pushes the boundaries of what pop-folk can be, turning it into his unique musical playground that is both nostalgic and refreshingly contemporary. Photo by Lukas Valerio ©2023

29.5K 120.3K Alt Rock Neutral Milk Hotel, Of Monsters and Men Grand Jury Music

With time to kill and an attic to jam in, Arcy Drive, a group of four good buds from Northport, New York began forming their scratchy but spirited sound. The New York-based alternative-rock band Arcy Drive just wrapped up their "Stattic" US tour, bringing what they dub "attic rock" to venues across the country. Photo by Cameron Driskill ©2023

6 ARCY DRIVE

7.89K 611K

7 RALPHIE CHOO

7.34K 413K



41.3K 2.3K Baroque Pop/Hip-Hop Ozuna, Danny Romero Warner

Madrid-based songwriter and producer Juan Casado, known professionally as Ralphie Choo, has carved a unique niche in the music industry with his eclectic and innovative sound. Taking his stage name from a character in “The Simpsons,” Casado made a striking entrance into the music scene in 2019 with the release of his debut singles, “Town Boyz” and “Cari.” These tracks showcased his ability to blend diverse genres, from Jazz and Bossa Nova to R&B and Pop, into a cohesive and engaging sound. His work stands out for its genre-bending qualities and glitchy, experimental production, marking him as a rising talent with a flair for creating music that defies traditional categorization. Photo by Sergy Garcia ©2023

38.5K 166.9K Rock Linkin Park, Bring Me the Horizon Epitaph

In January 2023, Sleep Theory’s first song, “Another Way,” hit 500k views on TikTok within 36 hours of its release, fusing hard rock, funk, and R&B. Four-piece band, Sleep Theory combines metalcore-like breakdowns with bluesy grooves and a pop sensibility made for modern radio. Photo by Alex Bemis ©2023

8 SLEEP THEORY

23.5K 332.5K





9 **JOCKSTRAP**
🎵 13.6K 🎧 285K

📍 50.1K 🎵 1659 🎧 Alternative/Indie 🎧 Big Thief, The Knife 🎧 Rough Trade

Together, vocalist/violinist/songwriter Georgia Ellery and electronic producer Taylor Skye form Jockstrap, a band with an intentionally crude name to juxtapose their strange but sophisticated sound. With Ellery's diaphanous songwriting and gentle vocals disrupted by Skye's harsh, unpredictable production, this experimental group challenges the status quo. Photo by Eddie Whalen ©2023

📍 159K 🎵 822.4K 🎧 R&B/Soul 🎧 H.E.R., Cleo Sol 🎧 Atlantic Records

Alicia Creti absorbs the highs and lows of life in her music, rolling with the ups and downs, and genuinely embracing both. As such, the Los Angeles-based singer, songwriter, and pianist holds nothing back when she sings, amplifying her emotions through a distinct and dynamic delivery. Photo by Sarah Rodriguez ©2023



10 **ALICIA CRETI**
🎵 24.7K 🎧 162K



11 MALI VELASQUEZ

▶ 625 🎧 128.5K

📷 2.7K 🎵 282 🎶 Indie Rock 🎧 Debbie Dawson, Maggie Rogers 🎧 Acrophase Records

Nashville-based singer-songwriter Mali Velasquez traded her Texas panhandle home for the verdant foothills of Tennessee and found a new perspective that mirrored her environment. With this change of scenery, she developed her own brand of folk-rooted indie rock, wistfully openhearted and incisive. Photo by Reed Schick ©2023



12 SEN MORIMOTO

📷 18.8K 🎵 290 🎧 Alternative/Indie

🎧 Andre 3000, Terrace Martin

🎧 Sooper Records

Sen Morimoto is a multi-instrumentalist composer and songwriter born in Kyoto, Japan and currently based in Chicago. Morimoto's powerful grasp of jazz composition, pop songwriting, and hip-hop styling is fully articulated as the extraordinary sound of an unrivaled talent. Photo by AJ Incammicia ©2023

🎥 4.47K 🎧 105K



13 DAINÉ

“A future
emo icon”
—NME

11K 75.2K

39.3K 32.1K Alt Pop
Charli XCX, Rina Sawayama
Atlantic Records

Filipino-Australian artist daine, based in Melbourne, continues to make significant strides in the emo-pop genre with a series of notable releases in 2023. Their latest single, ‘CUT MY HEART OUT’, stands out as a commanding future/pop anthem, characterized by its strong instrumentation and enthralling vocals. This year also saw the release of the ‘Shapeless’ mixtape, an eight-track compilation that showcases daine’s growing prowess in the electronic/pop space, highlighted by the depth of its production. Among the singles from the mixtape is ‘portal’, adding to their impressive discography. Furthermore, daine’s recent single, ‘BITE BACK’, released in September 2023, continues to cement their status in the music world, showcasing their versatility and growing influence as an artist. These latest works not only reaffirm daine’s unique voice in the music industry but also highlight their continuous evolution and impact. Photo provided by management ©2023



2.24K 66K

14 HOTWAX

11.2K 1677 Alt Rock L7, Sleater Kinney Marathon Artists

Teenage powerhouse HotWax are forging their own blend of post-punk, grunge and alternative rock, creating a rarified live energy and sound. HotWax harnesses the firepower of the grunge pioneers with the imaginative brilliance to stake out a new landscape in guitar music as demonstrated on their recently released EP 'Invite me, kindly.' Photo by Ethan Porter ©2023

6.5K 167 Alternative JAWNY, boy pablo Marathon Artists

bob junior is the Chilean/Norwegian drummer and the co-producer/co-writer/brother of boy pablo. With boy pablo on hiatus he began to focus on his solo career as bob junior. Collaborating with all kinds of artists from all over the world he creates indie pop tracks that focus on the joy of collaboration and creation with a pastel synth-pop palette. Photo by Annbjørg Haug ©2023

163 66K

15 BOB JUNIOR



16 RETT MADISON

📷 19.5K 🎵 10.3K

🎵 Folk Pop

📍 King Princess, Tori Amos

🎧 War Buddha Records/Warner

Records

Rett Madison, originally from West Virginia and now an established artist in Los Angeles, is a singer-songwriter and multi-instrumentalist renowned for her distinctive musical style. Her heartfelt storytelling and captivating melodies deeply resonate with audiences, as evidenced by her notable performances, including a standout show at The BASEMENT in Nashville. Madison's album *One for Jackie* and tracks like "One for Jackie, One for Crystal" testify to her dynamic vocal range and instrumental versatility, blending poignant lyrics with rich, dynamic soundscapes. Rooted in folk and indie genres, personal touch and nuanced expression characterize her music, establishing Madison as a unique and rising voice in the singer-songwriter domain. Photo by Jared Minnix ©2023

📺 5.1K 📶 65.7K



17 TISH MELTON

545 57.3K

84.4K 345 Americana Brandi Carlile, Lucius Independent

17-year-old singer, songwriter, and multi-instrumentalist Tish Melton wears her incredibly perceptive heart on her sleeve. Melton chronicles teenage relationships and tells these stories as she's living them, with a sharp eye for detail and lyricism that brings them to life. Daughter of *Untamed* author Glennon Doyle and Craig Melton, her forthcoming EP is produced by Brandi Carlisle. Not bad for a high school senior! Photo by Jacq ©2023



18 BRIGITTE CALLS ME BABY

📷 4K 🎵 102 🎶 Pop Rock

🎧 The Smiths, The Killers 🎧 ATO Records

The music of Brigitte Calls Me Baby is equal parts elegant time warp and up-close exploration of our modern-day neuroses. The Chicago-based band ingeniously spans genres and eras, merging the lavish romanticism of mid-century pop with the frenetic energy and spiky intensity of early-millennium indie-rock. After a highly buzzed about set at SXSW this year, their full-length debut is expected in 2024.

Photo by Scarlet Page ©2023

JENNIFER'S
TOP PICK!

🎥 1K 🎧 29.3K

19 SUGHN

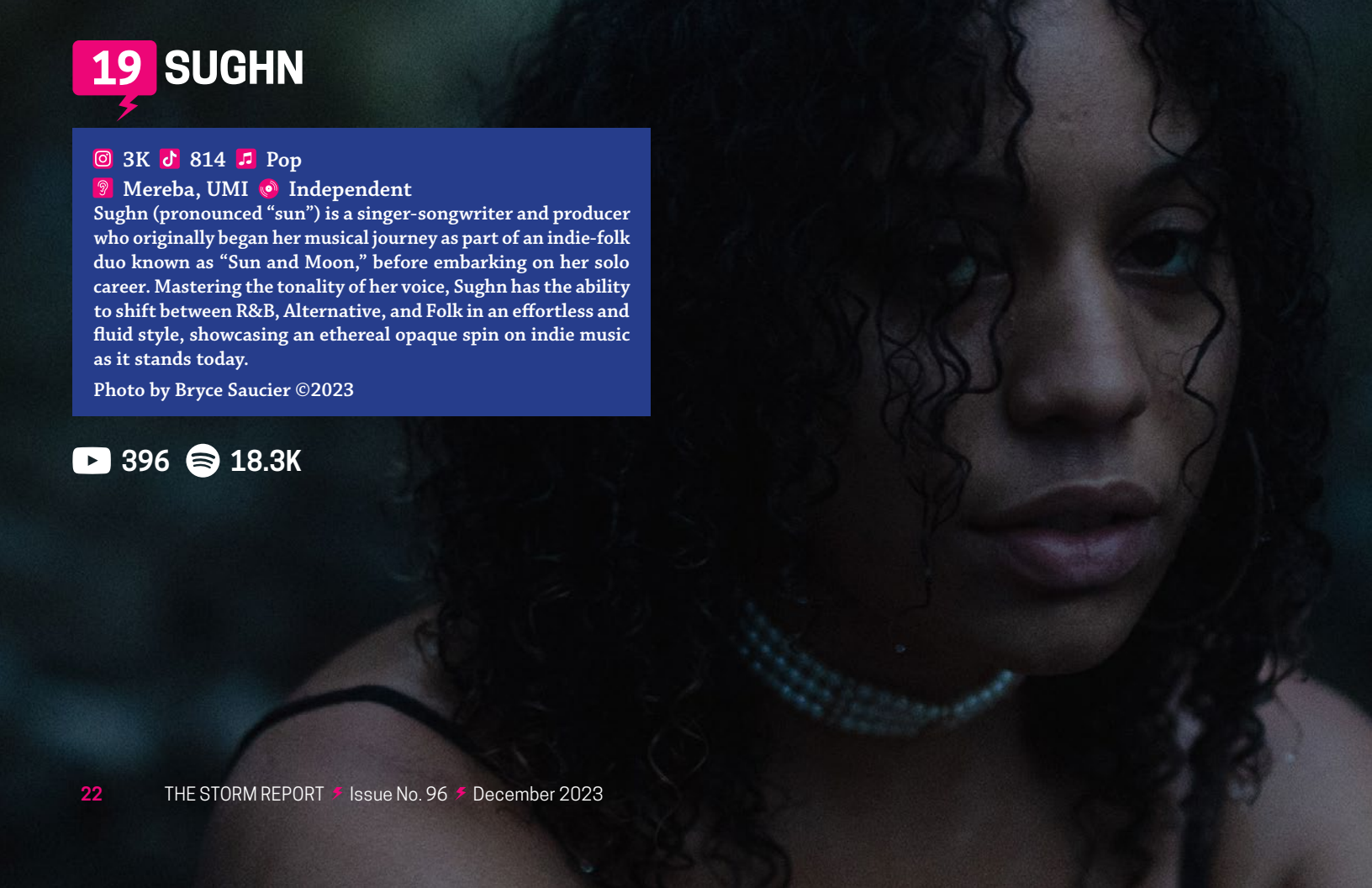
📷 3K 🎵 814 🎶 Pop

🎧 Mereba, UMI 🎧 Independent

Sughn (pronounced “sun”) is a singer-songwriter and producer who originally began her musical journey as part of an indie-folk duo known as “Sun and Moon,” before embarking on her solo career. Mastering the tonality of her voice, Sughn has the ability to shift between R&B, Alternative, and Folk in an effortless and fluid style, showcasing an ethereal opaque spin on indie music as it stands today.

Photo by Bryce Saucier ©2023

🎥 396 🎧 18.3K



A close-up portrait of Alec Meza, a young man with bright pink hair, wearing a black hoodie. He is smiling broadly, showing his teeth, which have silver grillz. His hands are raised in front of him, with fingers spread. The background is a solid blue color.

20 ALEC MEZA

93 5.2K

2.3K 239 Pop

Odd Future, Austin Millz

Extra Virgin

New Jersey native ALEC MEZA started writing and recording music when he was just 14 years old. Now, on his upcoming EP, AH! REAL LOVERS!, Alec puts forth a new, and very refreshing direction for his artistry. The project is punk at heart, fusing a sonic gritty texture with beautiful glimmers of pop with the lead single, "PAPERBOY", dropping Spring 2024.

Photo by Daniel Sestito ©2023



Thanks for reading. See you next year!

